

NAME OF COMMITTEE	Enrollment Management Committee (EMC)
TYPE OF COMMITTEE <i>(governance/constituency representative groups, standing, employee groups, operational groups, interest groups, task force, ad hoc)</i>	Standing committee
COMMITTEE CHARGE	<p>The Enrollment Management Committee (EMC) will improve student success and access by reviewing, monitoring, evaluating, and communicating on all aspects of the enrollment life-cycle lifecycle for Bakersfield College students. The EMC shall:</p> <ul style="list-style-type: none"> • Incorporates a systematic, comprehensive, research-driven collaborative inquiry about on-going enrollment trends, activities, and initiatives. • Revises and provides recommendations for student access, recruitment, persistence, retention, completion, transfer and lifelong learning through diverse programs and services. • Disseminates information and recommend best-practices to optimize student success and timely completion based on the college's priorities and community needs.
TASK, GOALS, & OBJECTIVIES <i>(optional)</i>	
SCOPE OF AUTHORITY	The Enrollment Management Committee provides leadership for the overall direction and support of the College's enrollment management efforts. Works in consultation with the Academic Senate under the auspices of its 10+1 responsibilities.
PROVIDES REPORTS TO	College Council and Academic Senate
COMMUNICATES WITH	College Council, Academic Senate, and the College community
MEMBERSHIP	<p>Non-Voting Members: Director of Outreach and School Relations, Enrollment Officer Executive Director of Outreach and Early College or designee.</p> <p>Voting Members: Faculty Co-Chair, Administrative Co-Chair - Vice President of Instruction or designee, Vocational Career Education Faculty Member, Basic Skills Faculty Member, Dean of Instruction, Dean of Counseling and Student Success, Director of Enrollment Services or designee, Student Representative, Classified Representative, Dual Enrollment Program Manager-Outreach and Early College Administrative Representative</p> <p>Program Director of Outreach and Early College, Rural Initiatives Administrative Representative Program Manager, College Institutional Researcher, Director of Institutional Effectiveness or designee, Rising Scholars Program Representative Inmate Scholars Program Representative, BC Southwest Administrative Representative, one faculty representative from each Academic Department. Faculty at large (at least 3-4), Adjunct Faculty Representative.</p>

ALIGNMENT WITH ACCREDITATION	<p>Standard 1: Institutional Mission and Effectiveness</p> <ul style="list-style-type: none">• 1.2: The institution establishes meaningful and ambitious goals for institutional improvement, innovation, and equitable student outcomes• 1.3: The institution holds itself accountable for achieving its mission and goals and regularly reviews relevant, meaningfully disaggregated data to evaluate its progress and inform plans for continued improvement and innovation.• 1.5: The institution regularly communicates progress toward achieving its mission and goals with internal and external stakeholders in order to promote understanding of institutional strengths, priorities, and areas for continued improvement.
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Reviewed by EMC: [date]

Reviewed by Executive Board: [date]

Approved by Academic Senate: [date]

Approved by College Council: [date]

Effective Date: