

Letter of Intent

The purpose of the Chicano Latino Commencement Celebration (CLCC) is to provide a cultural, bilingual and celebratory atmosphere for family and friends in honoring the achievements of their graduates and transfer students. The celebration gives our students an opportunity to acknowledge those who have supported their educational endeavors. The celebration serves as an example for the younger generation and community that they, too, can achieve a college education.

CC Grant Request: To secure funding to purchase 300 graduation sashes (sarapes)

Benefits of the Event:

- The 23rd annual event will take place in May 2017
- Longstanding event the community, students, and BC Staff attend in support of the participants' academic achievements
- Celebration acknowledges the academic efforts of Chicano/Latino students in a designated Hispanic Serving Institute
- ALL Fall/Spring and Summer graduates are allowed to participate regardless of ethnic background
- Entire event is conducted in a Bi-lingual manner (English/Spanish)
- Culture is celebrated in traditional music, food, decorations, atmosphere, and folkloric dancing
- Community leaders, organizations, and local migrant programs attend

Methods of Promotion/Advertisement:

CLCC Committee established various mode of advertisement, which includes but not limited to:

- CLCC Homepage which is housed under the Student Success & Equity website
- Promotion materials available such as CLCC Program, Posters, and CLCC Student Application
- CLCC Remind app, Post Cards, and CLCC Donation Letter

Methods of Evaluation:

- All participants will have access to participate in an anonymous Survey Monkey to measure effectiveness
- Will obtain info on areas that may need improvement and gauge general satisfaction with the event