

CCA Grant Letter of Intent

To the members of BCSGA,

The library is excited to plan our upcoming media literacy week for this fall called Tricks & Cheats: Misinformation, Marketing, and Media. This series will focus on conspiracy theories and popular culture and will kick off with a showing of the iconic horror film *The Blair Witch Project* (1999) on Monday, October 30th. The following three days (Tuesday October 31st through Thursday November 2nd) will consist of three separate workshops centered around conspiracy theories: the origins of infamous Halloween conspiracy theories, conspiracy theories and their spread on social media, and conspiracy theories in politics during election seasons. We are seeking funds to cover the cost for snacks at the three workshops for attendees.



The purpose of this event is to engage students and the larger community in a conversation surrounding the value of media literacy in our everyday lives and equip them with tools to become more media literate going forward on social media and in the upcoming election cycle.

Thank you very much for considering our media literacy week for a CCA grant!

Best,
Ariel Dyer
Grace Van Dyke Bird Library
September 15, 2023