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Bakersfield College, Office of Student Life
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Director of Public Relations

Dear Hiring Manager,

I am writing to express my interest in the position of the Director of Public Relations. I am a self-motivated and progress-driven individual, with a knowledgeable background in communicating with others, this position interests me mainly because I would like to be deeply involved within Bakersfield College's community, and I believe that my best fit is within that interest would be this position.

Some skills that I have that will benefit this position, are that I have several experiences with communicating with others to form or develop ideas. For example, I am currently involved with Bakersfield College's Office of Student Life, as their social media developer. I understand how the office environment functions, along with communicating with other team members to fulfill project goals. For example, when I am assigned to create engaging content for the Bakersfield College Student Government Association's social media accounts, I often communicate with team members on how the content should be presented, while also maintaining methods for sending out the intended message to the targeted viewers.

I have also been involved with other associated student organizations in the past. I was involved with my high school's Associated Study Body, with the position of Link Crew Commissioner, through that position, I was able to create a community outreach for upcoming high school students. I also was able to communicate with other members of the student body, to communicate goals that the entire team had in mind.

Regarding the question of why Bakersfield College has a student government, I believe that it is important for students to have the chance to represent students experiences on campus, creating a range of events, activities, programs, policies, initiatives, and their education overall. A student government also allows students to form a positive experience with leadership, communications, teamwork, and organizational skills.

Thank you for your time. It would be a pleasure to speak with you and discuss this opportunity with the Bakersfield College Office of Student Life. I look forward to hearing from you soon.

Sincerely,
Anthony Vasquez