

WORKFORCE & ECONOMIC DEVELOPMENT: REDEFINING “OUTREACH”

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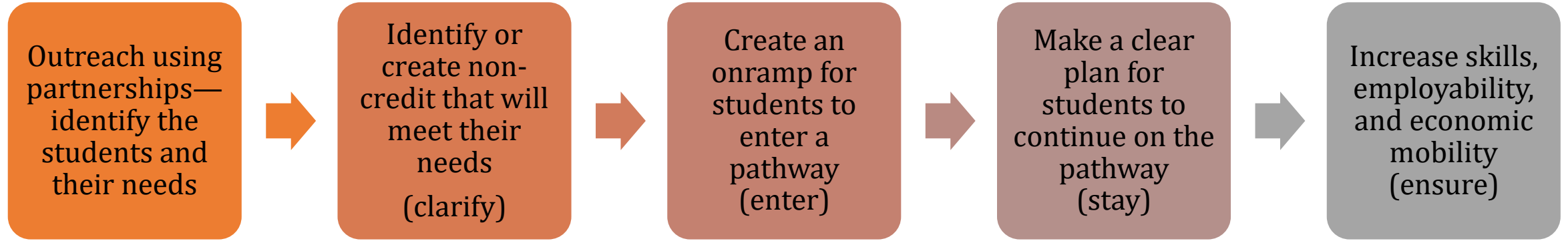
REDEFINING OUTREACH

Started with... *“Build it and they will come”*
Inviting the community to enrollment events

Then... *“Build it and bring it to them”*
High School Outreach
Early College – all 9th graders having a college ed plan

Now... *“Find them and then build it”*
Adult Learners - Partnerships with organizations

OUTREACH TO BUILD ENROLLMENT



Guided Pathways

**I. Health Career
Partnerships**

**II. K12 & Alternative
Ed Partnerships**

**WHERE WILL
WE FIND THESE
STUDENTS?**

**III. Community
Organization
Partnerships**

**IV. Leadership
Development
Partnerships**

HEALTH CAREER EXPANSION

DISTRICT LEAD: PROGRAM DIRECTOR OF HEALTH CAREER EXPANSION (NEW)

Futuro Health Partnership

Spring 2022

CC- Medical Assisting

Cerro Coso

Summer 2022

PC- Psych Tech or New Program

Porterville

Fall 2022

BC- Vocational Nursing

Bakersfield

Clinical Nursing Development

Bakersfield College

March 2022

Partnership Meetings

Curriculum Development

April 2022

Board Approval

Summer 2022

First Cohort

Health Science Pipeline

Summer 2022

**New program
development/launch**

PC, BC, CC

Fall 2022

**CC-Medical Assisting Dual
Enrollment Expansion**

CC and DO

BC-PTA Expansion

BC and DO

K12, ADULT, & ALTERNATIVE ED

DISTRICT LEAD:

Adult Ed Sites

McFarland Learning Center

Adult Ed Dual Enrollment

K12 (Early College)

PC Early College Expansion

CC- After School CTE Expansion-
Fire, Welding

BC- New ROC/CTEC Programs

Alternative Ed Pipeline

Concurrent Enrollment/Noncredit
for Alternative Ed

COMMUNITY ORGANIZATIONS

DISTRICT LEAD:

United Farmworkers Foundation (UFW)

Data Sharing

MOU Agreement

Ag Hydroponics- New Program
Development

Community Action of Kern (CAPK)

Data Sharing

MOU Agreement

Head Start Cohort

Noncredit Summer Academies

PC

BC

CC

LEADERSHIP DEVELOPMENT

Jean Fuller Leadership Academy

Fred Starr (Shafter)

Disadvantaged Communities

Partner with UFW & Ascendium

Include plans for noncredit courses and certificates to build confidence in future leaders.