

Update on Mission Statement Work

Mission Review Team Criteria	ACCJC Criteria
<i>Characteristics of effective statement:</i>	<i>Statement must identify:</i>
<ul style="list-style-type: none"> • easily understood 	<ul style="list-style-type: none"> • broad educational purposes
<ul style="list-style-type: none"> • meaningful 	<ul style="list-style-type: none"> • degrees and credentials (certificates in our case) offered
<ul style="list-style-type: none"> • Authentic—no educational or corporate jargon 	<ul style="list-style-type: none"> • intended student population
<ul style="list-style-type: none"> • measurable 	<ul style="list-style-type: none"> • commitment to student success
<ul style="list-style-type: none"> • short but information rich 	

Current Mission Statement	Proposed Mission Statement
<p>Bakersfield College is committed to providing excellent learning opportunities in basic skills, career and technical education, and transfer courses for our community so that our students can thrive in a rapidly changing world.</p>	<p>Bakersfield College provides opportunities for students from diverse economic, cultural, and educational backgrounds to attain degrees and certificates, workplace skills, and preparation for transfer. Our challenging and supportive learning environment fosters students' abilities to think critically, communicate effectively, and demonstrate competencies and skills in order to engage productively in their local and global communities.</p>