

Strategic Directions - Environmental scan

National and state issues

- Departments of Labor and Education
 - Rise in certificate programs: High wages for certificate and degree holders in electrical power generation and transmission fields
 - <http://californiacommunitycolleges.cccco.edu/ProgramstoWatch/MoreProgramstoWatch/PowerGeneration.aspx>
- Forbes.com lists the top 10 issues facing higher education in 2014
 - <http://www.forbes.com/sites/johnebersole/2014/01/13/top-issues-facing-higher-education-in-2014/>
 - Cost – reduced support from state taxes means rising tuition and fees
 - Workforce development – employers having difficulty finding candidates with needed skills opening up conversation on higher ed doing a better job of preparing students for the work force.
 - The rising economy – gives fuel to the argument that college education isn't necessary to employment which impacts student recruitment.
 - Etc.
- CA Common Assessment Initiative, <http://cccassess.org/>
- CA Education Planning Initiative, <http://cccedplan.org/>
- Online Education Initiative, <http://ccconlineed.org/>
- Restructuring Adult Education in California, AB 86 <http://ab86.cccco.edu/Home.aspx>

Accountability vs. Innovation

- California's unemployment rate is down almost 2% from last year decreasing to 7.3%
http://edd.ca.gov/About_EDD/pdf/urate201410.pdf
- Current legislation – SSSP - Student Success & Support Program (SSSP) (formerly Matriculation) a process that enhances student access to the California Community Colleges and promotes and sustains the efforts of credit students to be successful in their educational endeavors.
 - SSSP Handbook -
<http://extranet.cccco.edu/Portals/1/SSSP/Matriculation/SSSP%20Handbook%202014/2014%20Handbook.pdf>
 - Program allocations for noncredit student success support programs -
http://extranet.cccco.edu/Portals/1/SSSP/Matriculation/2014-15_Noncredit_SSSP_Allocations_Memo.pdf
- Civic Engagement: http://www.huffingtonpost.com/amanda-moore-mcbride/civic-engagement-and-higher-education_b_4218389.html

District and college internal and external scans

- Proposal of CA Community College baccalaureate degree programs
 - http://californiacommunitycolleges.cccco.edu/Portals/0/DocDownloads/PressReleases/NOV2014/PR_4YearDegreeApplicants_November-19-2014.pdf
- Review of Compliance
 - AB 341 recycling – **About AB 341** Beginning July 1, 2012, the adoption of legislation AB 341, which is designed to help meet California's recycling goal of 75% by the year 2020 will take effect. This law requires California commercial enterprises and public entities that generate four or more cubic yards per week of waste and multi-family housing complexes with five or more units, to adopt recycling practices. **Compliance with AB 341 is Easy and Waste Management is Here to Help** Waste Management is working with the cities that it serves on a program to support commercial customers and multi-family complexes in meeting the AB341 requirements. Waste Management can also provide customers with a free waste and recycling assessment.

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- Clery –
 - <http://clerycenter.org/>
 - http://clerycenter.org/sites/default/files/week1/NCSAM_Social_Media_Guide.pdf
- TITLE IX - <http://nces.ed.gov/fastfacts/display.asp?id=93>
- VAWA <http://clerycenter.org/article/final-regulations-announced-vaawa-amendments-clery>
 - Colleges and universities must include statements of policy regarding sexual assault, domestic violence, dating violence, and stalking, which incorporate a number of different specific elements
 - Institutions must have programs focused on these areas that incorporate specific elements
 - Promote Safety
 - Bystander Intervention - <http://www.nsvrc.org/projects/engaging-bystanders-sexual-violence-prevention/bystander-intervention-resources>
<http://nsvrc.org/bystander-intervention-background-and-general-information>
 - RAD - <http://www.rad-systems.com/>
- Gender Equity on Campus