



[DISCUSSION DRAFT]

93rd SESSION  
2017-2018

## SENATE RESOLUTION

# GUIDELINES FOR ALL BC STUDENT EMAIL LISTSERV

---

IN THE SENATE OF THE STUDENT GOVERNMENT ASSOCIATION  
OF BAKERSFIELD COLLEGE

---

MARCH 14, 2018

SUBMITTED BY SENATOR HUNTER BISHOP TO THE BCSGA BODY OF THE SENATE

---

### A RESOLUTION

#### Guidelines for All BC Student Email Listserv

- 1        *Whereas, the mission of the BCSGA is to best represent the voice and needs of the*
- 2        *renegade student body;*
- 3        *Whereas, it is essential for BCSGA and BC Administration to effectively communicate to all*
- 4        *Bakersfield College students;*
- 5        *Whereas, all students receive a free BC email account provided by Bakersfield College;*
- 6        *Whereas, the communication sent to a student's BC email account, via the all BC student*
- 7        *listserv, is the formal method of mass communication;*
- 8        *Whereas, students have reported unnecessary emails and have asked to be removed from*
- 9        *the all student listserv;*
- 10       *Whereas, the content of all emails sent to the all students listserv need to be important*
- 11       *and/or informational to enhance student experiences or safety;*

1 *Be it resolved by the Senate of the Bakersfield College Student Government Association,*

2 *that*

3 *a) Addendum A (Guidelines for Use of Enrolled Students Listserv) be used as the*  
4 *foundation for developing guidelines when sending emails through the all BC*  
5 *student listserv;*

6 *b) the Office of Student Life will manage and update Addendum A (Guidelines for Use*  
7 *of Enrolled Students Listserv) as needed in consultation with BCSGA and the BC*  
8 *Administration; and*

9 *c) Addendum B (Listserv Guidelines) be insert into the BCSGA COBRA as a new*  
10 *Chapter, "All BC Student Listserv," within Title VIII: Association Agreements to*  
11 *establish an agreement between BCSGA and the Office of Student Life regarding*  
12 *the guidelines usage.*

13 *Be it further resolved by the Senate of the Bakersfield College Student Government Association,*

14 *that*

15 *a) BCSGA and BC establish an alternative method and format where announcements*  
16 *can be publicized to the campus community on a continuous basis; and*

17 *b) Addendum C (Student Newsletter) be insert into the BCSGA COBRA as a new*  
18 *Chapter, "Student Newsletter," within Title VIII: Association Agreements to establish*  
19 *an agreement between BCSGA, the Office of Student Life, and the Office of Public*  
20 *Relations and Marketing regarding an all-campus newsletter.*

21 *Be it further resolved by the Senate,*

22 *a) that Addendum B be sent to the Office of Student Life to be established with BC*  
23 *Office of Public Relations for implementation of guidelines for the upcoming*  
24 *instructional year 2018-2019.*