**2015-2018 Strategic Directions**

***December 5, 2014***

**WHAT:**

In 2012 Bakersfield College adopted a three-year cycle for developing, implementing, and evaluating its goals and strategic plan. Two Strategic Focus documents served as annual updates to the original plan. Now in the third year of the cycle it is time to evaluate the 2012-13—2014-15 work and develop goals and Strategic Directions to shape the work of the College for the next three years.

**WHO:**

***Strategic Directions Core Team***

Lead: Kate Pluta, Academic Affairs\*

Grace Commiso, Student Affairs\*

Liz Rozell, Academic Affairs\*

Craig Rouse, Finance & Administrative Services\*

Todd Coston, Information Technology

***Strategic Directions Task Force (includes Core Team)***

Academic Senate: Kris Toler, Barbara Braid, and Lora Larkin

Classified Union President or designee and two CSEA appointees: Tina Johnson

SGA President or designee and one student appointee

Management Leadership Association: Sue Vaughn

CCA chair or designee

Executive Leadership: Vice President of Affairs or designee, Vice President of Student Affairs or designee, Vice President of Finance or Administrative Services or designee

Data Leads: Janet Fulks, Michael Self, and Lisa Fitzgerald, District Research

Equity: Cornelio Rodriguez

Rural Initiatives representative: Rich McCrow

Members at large: Shane Jett and Odella Johnson

***Support Team*** – Somaly Boles (primary), Jennifer Marden (secondary)

\*Terms are from the Bakersfield College Organization Chart, 08/05/14, available on the College Council page: <https://committees.kccd.edu/previous-meetings/61> (August 28, 2014 meeting)

**DELIVERABLES:**

* A *Strategic Directions 2015-16—2017-18* document that discusses the development process; identifies key challenges; and describes college goals, data strands, and initiatives.
* Website that includes the primary document as well as all the supporting materials.

**DEADLINE:** April for presentation and voting

**HOW:**

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| **Timeline** | **Core Team Lays the Foundation** | **Leads** |
| October  through  December | **Set up the Plan to Study the Issues**  Environmental scan  National and state issues   * Departments of Labor and Education * Accountability vs. Innovation   District and college internal and external scans  Discussion structure and prompts  **Work with Committee Structure**  **Develop and conduct BC survey** (similar to Climate Survey) in October  **Develop Website—**Shannon Musser | Grace and Kate  Todd and Craig  Michael Self  Todd and Kate |
|  | **Strategic Directions Task Force Begins Work** |  |
| December 5  10:00—12:00  Collins  After College Council | Discuss the Core Team’s research and evaluation of current strategic goals and the proposed goals.  Meeting outcome: to get feedback and buy in on potential goals | Strategic Directions  Core Team and  Task Force  Committee Co-Chairs & College Council invited |
| January  and February | **Focus Groups:** Show them proposed goals, ask for feedback, **brainstorm initiatives**   * College Committees   Academic Senate ISIT College Council  Curriculum Facilities Administrative Council  Assessment FCDC Professional Development  Program Review AIQ Budget   * General:   + 1-3 at Panorama Campus   + 1 at Delano | Core Team and Task Force |
| March 20  10:00-1:00  After College Council  includes lunch | **Task Force Retreat:**  Takethe input from the focus groups; finalize goals; develop initiatives. | Core Team and  Task Force  Co-Chairs & College Council invited |
| March  and  early April | **Writing** | Core Team and  Task Force |
| April | Presentations to College Community | Core Team and  Task Force |
| **Voting:**  **College Council (first notice April 17; May 1 is last meeting) and**  **Academic Senate vote (first notice April 15; April 29 is last meeting)** | Core Team and  Task Force |