**2015-2018 Strategic Directions**

***December 5, 2014***

**WHAT:**

In 2012 Bakersfield College adopted a three-year cycle for developing, implementing, and evaluating its goals and strategic plan. Two Strategic Focus documents served as annual updates to the original plan. Now in the third year of the cycle it is time to evaluate the 2012-13—2014-15 work and develop goals and Strategic Directions to shape the work of the College for the next three years.

**WHO:**

***Strategic Directions Core Team***

Lead: Kate Pluta, Academic Affairs\*

Grace Commiso, Student Affairs\*

Liz Rozell, Academic Affairs\*

Craig Rouse, Finance & Administrative Services\*

Todd Coston, Information Technology

***Strategic Directions Task Force (includes Core Team)***

Academic Senate: Kris Toler, Barbara Braid, and Lora Larkin

Classified Union President or designee and two CSEA appointees: Tina Johnson

SGA President or designee and one student appointee

Management Leadership Association: Sue Vaughn

CCA chair or designee

Executive Leadership: Vice President of Affairs or designee, Vice President of Student Affairs or designee, Vice President of Finance or Administrative Services or designee

Data Leads: Janet Fulks, Michael Self, and Lisa Fitzgerald, District Research

Equity: Cornelio Rodriguez

Rural Initiatives representative: Rich McCrow

Members at large: Shane Jett and Odella Johnson

***Support Team*** – Somaly Boles (primary), Jennifer Marden (secondary)

\*Terms are from the Bakersfield College Organization Chart, 08/05/14, available on the College Council page: <https://committees.kccd.edu/previous-meetings/61> (August 28, 2014 meeting)

**DELIVERABLES:**

* A *Strategic Directions 2015-16—2017-18* document that discusses the development process; identifies key challenges; and describes college goals, data strands, and initiatives.
* Website that includes the primary document as well as all the supporting materials.

**DEADLINE:** April for presentation and voting

**HOW:**

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| **Timeline** | **Core Team Lays the Foundation** | **Leads** |
| OctoberthroughDecember | **Set up the Plan to Study the Issues**Environmental scanNational and state issues * Departments of Labor and Education
* Accountability vs. Innovation

District and college internal and external scansDiscussion structure and prompts**Work with Committee Structure** **Develop and conduct BC survey** (similar to Climate Survey) in October**Develop Website—**Shannon Musser | Grace and KateTodd and CraigMichael SelfTodd and Kate |
|  | **Strategic Directions Task Force Begins Work** |  |
| December 510:00—12:00CollinsAfter College Council | Discuss the Core Team’s research and evaluation of current strategic goals and the proposed goals. Meeting outcome: to get feedback and buy in on potential goals  | Strategic Directions Core Team andTask ForceCommittee Co-Chairs & College Council invited |
| Januaryand February | **Focus Groups:** Show them proposed goals, ask for feedback, **brainstorm initiatives*** College Committees

 Academic Senate ISIT College Council Curriculum Facilities Administrative Council  Assessment FCDC Professional Development Program Review AIQ Budget* General:
	+ 1-3 at Panorama Campus
	+ 1 at Delano
 | Core Team and Task Force |
| March 2010:00-1:00 After College Councilincludes lunch | **Task Force Retreat:**  Takethe input from the focus groups; finalize goals; develop initiatives. | Core Team and Task ForceCo-Chairs & College Council invited |
| March and early April | **Writing** | Core Team and Task Force |
| April | Presentations to College Community | Core Team and Task Force |
| **Voting:** **College Council (first notice April 17; May 1 is last meeting) and** **Academic Senate vote (first notice April 15; April 29 is last meeting)** | Core Team and Task Force |