

2015-2018 Strategic Directions

December 5, 2014

WHAT:

In 2012 Bakersfield College adopted a three-year cycle for developing, implementing, and evaluating its goals and strategic plan. Two Strategic Focus documents served as annual updates to the original plan. Now in the third year of the cycle it is time to evaluate the 2012-13—2014-15 work and develop goals and Strategic Directions to shape the work of the College for the next three years.

WHO:

Strategic Directions Core Team

Lead: Kate Pluta, Academic Affairs*

Grace Commiso, Student Affairs*

Liz Rozell, Academic Affairs*

Craig Rouse, Finance & Administrative Services*

Todd Coston, Information Technology

Strategic Directions Task Force (includes Core Team)

Academic Senate: Kris Toler, Barbara Braid, and Lora Larkin

Classified Union President or designee and two CSEA appointees: Tina Johnson

SGA President or designee and one student appointee

Management Leadership Association: Sue Vaughn

CCA chair or designee

Executive Leadership: Vice President of Affairs or designee, Vice President of Student Affairs or designee, Vice President of Finance or Administrative Services or designee

Data Leads: Janet Fulks, Michael Self, and Lisa Fitzgerald, District Research

Equity: Cornelio Rodriguez

Rural Initiatives representative: Rich McCrow

Members at large: Shane Jett and Odella Johnson

Support Team – Somaly Boles (primary), Jennifer Marden (secondary)

*Terms are from the Bakersfield College Organization Chart, 08/05/14, available on the College Council page: <https://committees.kccd.edu/previous-meetings/61> (August 28, 2014 meeting)

DELIVERABLES:

- A *Strategic Directions 2015-16—2017-18* document that discusses the development process; identifies key challenges; and describes college goals, data strands, and initiatives.
- Website that includes the primary document as well as all the supporting materials.

DEADLINE: April for presentation and voting

HOW:

Timeline	Core Team Lays the Foundation	Leads
October through December	Set up the Plan to Study the Issues Environmental scan National and state issues <ul style="list-style-type: none">• Departments of Labor and Education• Accountability vs. Innovation District and college internal and external scans Discussion structure and prompts	Grace and Kate

	<p>Work with Committee Structure Develop and conduct BC survey (similar to Climate Survey) in October Develop Website—Shannon Musser</p>	<p>Todd and Craig Michael Self</p> <p>Todd and Kate</p>												
Strategic Directions Task Force Begins Work														
<p>December 5 10:00—12:00 Collins After College Council</p>	<p>Discuss the Core Team’s research and evaluation of current strategic goals and the proposed goals. Meeting outcome: to get feedback and buy in on potential goals</p>	<p>Strategic Directions Core Team and Task Force Committee Co-Chairs & College Council invited</p>												
<p>January and February</p>	<p>Focus Groups: Show them proposed goals, ask for feedback, brainstorm initiatives</p> <ul style="list-style-type: none"> • College Committees <table style="width: 100%; border: none;"> <tr> <td style="width: 33%;">Academic Senate</td> <td style="width: 33%;">ISIT</td> <td style="width: 33%;">College Council</td> </tr> <tr> <td>Curriculum</td> <td>Facilities</td> <td>Administrative Council</td> </tr> <tr> <td>Assessment</td> <td>FCDC</td> <td>Professional Development</td> </tr> <tr> <td>Program Review</td> <td>AIQ</td> <td>Budget</td> </tr> </table> • General: <ul style="list-style-type: none"> ○ 1-3 at Panorama Campus ○ 1 at Delano 	Academic Senate	ISIT	College Council	Curriculum	Facilities	Administrative Council	Assessment	FCDC	Professional Development	Program Review	AIQ	Budget	<p>Core Team and Task Force</p>
Academic Senate	ISIT	College Council												
Curriculum	Facilities	Administrative Council												
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<p>March 20 10:00-1:00 After College Council includes lunch</p>	<p>Task Force Retreat: Take the input from the focus groups; finalize goals; develop initiatives.</p>	<p>Core Team and Task Force Co-Chairs & College Council invited</p>												
<p>March and early April</p>	<p>Writing</p>	<p>Core Team and Task Force</p>												
<p>April</p>	<p>Presentations to College Community</p>	<p>Core Team and Task Force</p>												
	<p>Voting: College Council (first notice April 17; May 1 is last meeting) and Academic Senate vote (first notice April 15; April 29 is last meeting)</p>	<p>Core Team and Task Force</p>												