SCORECARD 2.0 Draft

I. Scorecard Home

* Institutional Profile (Numbers are taken from the CCCCO website – datamart # & scorecard 2015\*)asterisk = source is 2015 Scorecard and # = source data is datamart and may have term or other years included  
  *Who is at this institution? How do we show that we are serving those we need to serve? What does the BC population look like compared to the service area population?*
  + Head Counts/FTEs – 24,423 students/13,162.5 Fulltime Equivalents FTES\*
  + Student demographics
    - Gender – 54.3% female(statewide 53%); 45.2% male (statewide 45.9%) 0.6% unknown (statewide 1.1%)\*
    - Ethnicity –\* all 2015 scorecard

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| --- | --- | --- |
|  | Bakersfield College | Statewide |
| African-American | 4.9% | 7.1% |
| American Indian/Alaska Native | 0.4% | 0.4% |
| Asian | 2.4% | 11.3% |
| Filipino | 2.0% | 2.9% |
| Hispanic | 61.6% | 40.2% |
| Pacific Islander | 0.1% | 0.5% |
| White | 23.9% | 29.0% |
| Two or More Races | 3.3% | 3.5% |
| Unknown Ethnicity | 1.4% | 5.0% |

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| Remedial all 2015 scorecard cohortStudent Preparation | BC\* | Statewide |
| Prepared | 19% | 25% |
| Underprepared/remedial | 81% | 75% |

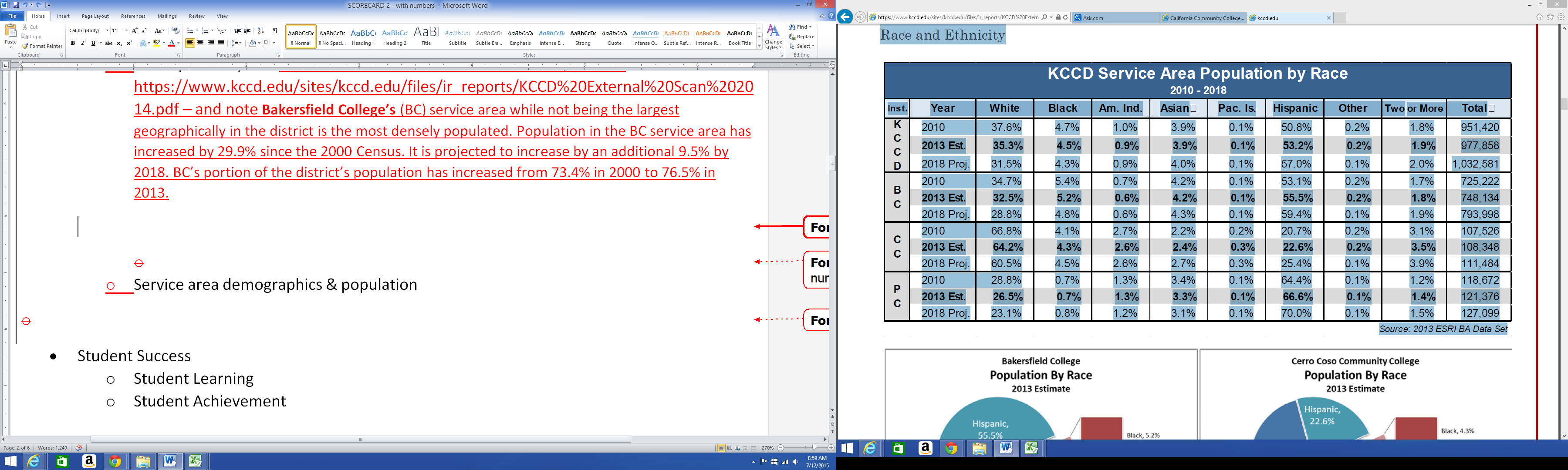
* + - Special populations (I need to ask Patrick about this in Datamart)

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|  | BC | Statewide |
| Percent of First Generation Students | 52.6%\* | 40.1% |
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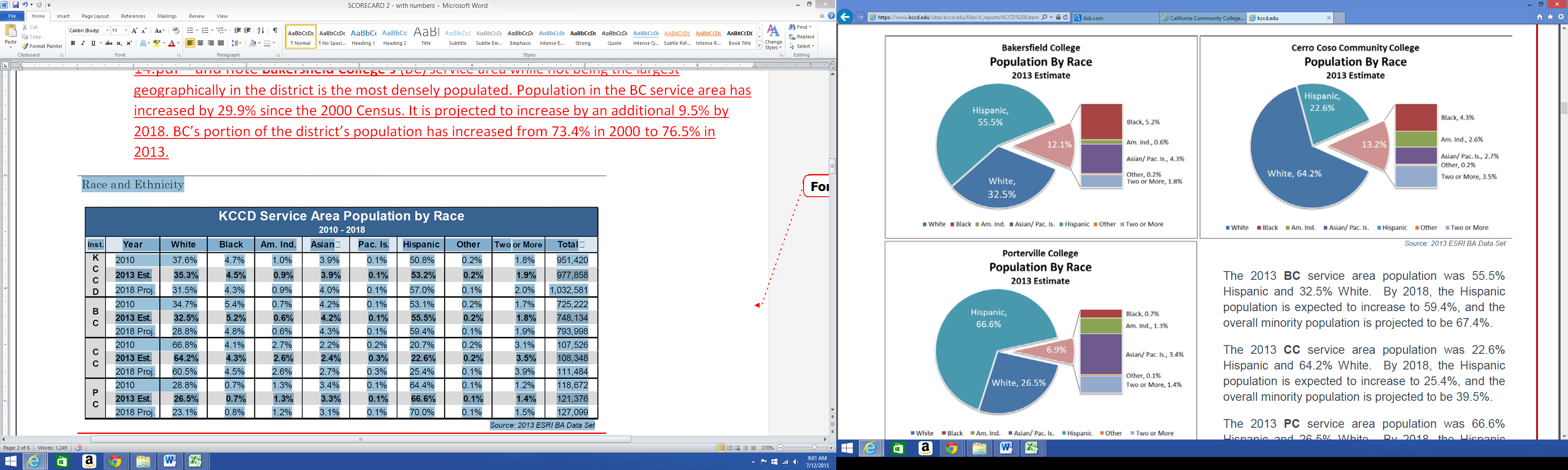
* + Enrollment status – Enrollment Statusfull vs. part time (all data from Data mart and only Fall 2014 not spring)

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| --- | --- | --- | --- | --- | --- |
|  |  | BC Fall 2014 | BC Fall 2014 | State of California Fall 2014 | State of CaliforniaFall 2014 |
|  |  | Student Count | Student Count (%) | Student Count | Student Count (%) |
| Total |  | 18,321 | 100.00% | 1,574,544 | 100.00% |
|  | Full-time (12 units or more) | 5,971 | 32.59% | 471,411 | 29.94% |
|  | First-Time Student | 3,395 | 18.53% | 260,666 | 16.56% |
|  | First-Time Transfer Student | 142 | 0.78% | 126,076 | 8.01% |
|  | Returning Student | 3,458 | 18.87% | 170,172 | 10.81% |
|  | Continuing Student | 11,222 | 61.25% | 921,947 | 58.55% |
|  | Special Admit Student | 104 | 0.57% | 35,885 | 2.28% |
|  |  |  |  |  |  |

* + Participation by area source is KCCD external scan June 2014 (found at <https://www.kccd.edu/sites/kccd.edu/files/ir_reports/KCCD%20External%20Scan%202014.pdf> – and note **Bakersfield College’s** (BC) service area while not being the largest geographically in the district is the most densely populated. Population in the BC service area has increased by 29.9% since the 2000 Census. It is projected to increase by an additional 9.5% by 2018. BC’s portion of the district’s population has increased from 73.4% in 2000 to 76.5% in 2013.



* + Service area demographics & population – source same as above – only worry about BC data but the narrative on BC may be important and it was a print screen so could not remove CC and PC



* Student Success
  + Student Learning
  + Student Achievement

(Following is the data info that I think should go in this area…but I don’t know which header – learning v achievement. I’m not super sure of the distinction between the two)

* Completion rate for degree
  + Overall
  + Remedial vs collegiate
  + Equity

All rates below from 2015 scorecard for all above state vs BC for 5 years

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **CompletionRate** | **2004-2005** | | **2005-2006** | | **2006-2007** | | **2007-2008** | | **2008-2009** | |
|  | BC Cohort Rate | State Cohort Rate | BC | State Cohort Rate | BC Cohort Rate | State Cohort Rate | BC Cohort Rate | State Cohort Rate | BC Cohort Rate | State Cohort Rate |
| Overall | 44.7% | 48% | 40.8% | 49% | 43.6% | 49% | 40.0% | 48% | 40.8% | 46.8% |
| Prepared | 71.2% | 69.4% | 69.9% | 70.8% | 71.6% | 71.3% | 67.3% | 70.4% | 68.0% | 69.7% |
| Remedial | 38.6 | 40.4% | 36.3 | 41.1% | 38.6 | 41.2% | 34.8 | 40.6% | 34.4 | 39.2% |
| Equity |  |  |  |  |  |  |  |  |  |  |
| African American | 35.9% | 37.4% | 39.2% | 38.3% | 44.0% | 39.1% | 34.1% | 37.7% | 38.8% | 36.8% |
| American Indian/Alaska Native | 52.9% | 37.1% | 44.2% | 39.7% | 30.8% | 38.6% | 35.3% | 37.8% | 41.3% | 34.1% |
| Asian | 64.7% | 65.5% | 71.7% | 66.4% | 52.3% | 66.7% | 61.9% | 65.8% | 57.7% | 64.8% |
| Filipino | 53.0% | 51.7% | 49.0% | 51.3% | 45.5% | 50.7% | 46.2% | 51.3% | 54.3% | 50.9% |
| Hispanic | 36.0% | 37.7% | 33.7% | 38.6% | 38.3% | 39.6% | 33.5% | 39.2% | 34.2% | 38.4% |
| Pacific Islander | 41.7% | 43.4% | 50.0% | 43.5% | 45.5% | 41.6% | 47.4% | 42.8% | 37.5% | 41.0% |
| White | 52.4% | 52.7% | 45.9% | 53.7% | 50.0% | 53.5% | 47.8% | 52.6% | 48.3% | 51.1% |

* Completion rate for remedial coursework???
  + Overall
  + Remedial vs collegiate
  + Equity
* CTE Program Completion
  + Overall
  + Equity

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| **Career Technical Education** | **2004-2005** | | **2005-2006** | | **2006-2007** | | **2007-2008** | | **2008-2009** | |
|  | BC Cohort Rate | Statewide Cohort Rate | BC Cohort Rate | Statewide Cohort Rate | BC Cohort Rate | Statewide Cohort Rate | **Cohort Rate** | Statewide Cohort Rate | BC Cohort Rate | Statewide Cohort Rate |
| All | 46.4% | 50.3% | 46.2% | 50.7% | 45.3% | 51.4% | 46.7% | 50.4% | 42.0% | 49.9% |
| EQUITY |  |  |  |  |  |  |  |  |  |  |
| African American | 59.2% | 45.4% | 42.7% | 45.0% | 48.8% | 46.3% | 44.2% | 45.7% | 41.0% | 44.9% |
| American Indian/Alaska Native | 52.9% | 46.4% | 57.1% | 45.9% | 43.5% | 46.7% | 55.2% | 47.1% | 36.1% | 43.6% |
| Asian | 55.9% | 56.3% | 64.5% | 56.7% | 68.9% | 57.8% | 52.9% | 56.7% | 59.6% | 55.2% |
| Filipino | 65.7% | 59.8% | 81.8% | 61.3% | 63.3% | 61.3% | 52.2% | 61.0% | 65.4% | 60.1% |
| Hispanic | 41.9% | 46.3% | 41.9% | 46.9% | 40.8% | 47.7% | 39.4% | 46.7% | 39.6% | 47.9% |
| Pacific Islander | 33.3% | 49.5% | 0.0% | 54.8% | 50.0% | 48.8% | 50.0% | 49.6% | 25.0% | 50.8% |
| White | 46.1% | 52.1% | 48.5% | 52.5% | 47.0% | 52.6% | 52.0% | 51.3% | 45.2% | 50.5% |

* Basic Skills Sequence Completion We may want to use ATD data here it is a 3 year cohort and more relevant
  + Math
    - Overall
    - Equity
  + Writing
    - Overall
    - Equity
  + Reading
    - Overall
    - Equity
  + ESL
    - Overall
    - Equity
* Student Success Programs  
  (we discussed adding in participation in our student success programs – I think this is where that would fit. I’m guessing it would be info like (and info for each program)
  + # students
  + Demographics of students (remedial, ethnicity, gender, financial aid, etc)
  + Completion rates

Institutional Effectiveness

* + Efficiency: Total outcomes/total FTEs statewide goal framework
  + Not sure what else would fit into this area – I will trust your judgment. I’m guessing there are a few pieces from Tier 2 that we would want to move up to the front page, but I’m not entirely sure on what that would be.

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| --- | --- | --- |
|  | BC | Statewide |
| Fulltime Faculty | 69.8% | 56.1% |
| Student Counseling Ratio | 1,151:1\* | 722:1 |

II. Tier 1 Data

NOTE – ALL OF THE INITIAL TIER 1 DATA FITS INTO THE ABOVE SECTIONS (yay!) except for:

1. Equity
   1. All metrics evaluated (outcome group looks like starter group)
   2. Equity index calculation where 100 equals parity

Our initial Tier 1 Data was basically just the info from student learning, plus the equity. I think, then, that this overview page is really our Tier 1 page (which fits into what I initially presented at Admin Retreat), where our first page is our overall higher-level data, and then we also have our lower-level, tier 2 data (which is separated out by data strand).

I think we could also just have an equity page, which would pull together all the equity data.

III. Tier 2 Data

I was thinking we would set up the Tier 2 data into our data strands. Tier 2 is the info that’s more for our internal audience anyway – so they would be the ones that would be looking for the data strand language.

* Learning
  + CID Counts
  + ADT Counts
  + Online - % online compared to FTEs
  + Online – how much curriculum is online
  + # SLOs mapped, % completed SLOs
  + Percent of FTE in CTE, Basic Skills, Transfer
  + # students in Bridge (also in Tier 1??)
  + # students in support services (SI, Writing lab, math lab, success center, tutoring) (also in Tier 1??)
  + Cohort analysis of ILOs - % of students at a level on the rubric and change in this with students that have been here longer
  + Leavers survey information
  + Employers survey information
* Achievement
  + Metric count of % of students for each matriculation step, including registration, enroll & persist, disaggregate by student populations
  + Percentage of students with SEP
  + Momentum points
    - Course Completion
      * Equity
    - Term to term persistence
      * Equity
    - Median Load
      * How much each student generates in FTE
      * Average student FTE measured annually
    - Median units at transfer/upon degree
      * Like degrees – what is median units – no certificates
      * Clump together ADT and get median
  + Students - % assessed remedial
    - Math
    - English
* Operations
  + Operating ratios
    - Student to counselor
    - PT/FT ratio
    - Percent on financial aid
  + Facilities & Technology
    - Technician to computer ratio
    - Percentage Wi-Fi coverage
    - Available PCs to student
    - Median age of PCs
    - Square footage/acreage compared to custodial/grounds taff
    - 2016 bond approval/how projcts can fit into the bond metric is number of buildings over 25 years
      * Square footage modernized
    - Instructional square footage for students
    - Assignable square footage
    - Availability of square footage for students to study
  + Oversight & Accountability
    - Instructional cost/FTEs
    - Total costs/FTEs
    - Program review resource request and % fulfilled
    - ACCJC status
    - Audit reports
* Perception
  + Surveys
    - Facilities
    - Technology
    - Students/Employees
    - Business survey
    - Community Survey
  + Leadership and Engagement
    - # students participating in SGA clubs/voting
    - Number of High School agreements
      * Dual enrollment
      * Articulation
      * Outreach into high schools
      * Penetrating market into high school
      * Number high schools
      * Number students that come with credit
    - Total revenues from enterprise strategy/renting facilities
    - Leadership development – professional development activities
    - How many served on committees, CI, Mentor, Task force?

MISSING DATA

These are pieces of info that came up a lot in the initiatives, but didn’t make it into the initial Tier 1/Tier 2 list. I’m including them, and then where I can, I’ll include where I think it would fit in. Feel free to tell me somewhere else for it (and we can go over this at the next meeting)

* Waitlists *(Tier 2 – Operations)*
* Financial Aid Workshops *(Tier 2 – Operations)*
* Financial Aid Default *(Tier 2 – Operations)*
* Completion by degree/program/certificate *(Tier 2 – Achievement)*
* Program Review completion *(Tier 2 – Operations)*
* # accelerated and compressed curriculum across general education disciplines *(Tier 2 – Operations)*
* Attendance at outreach events *(Tier 2 – Perception)*
* Technology info from Strategic Initiatives *(Tier 2 – Operations)*
* Budget info from Strategic Initiatives *(Tier 2 – Operations)*
* Campus bathrooms/ADA compliance *(Tier 2 – Operations)*
* Data on Baccalaurate/Pre-Law *(Tier 2 – Operations? Learning? Depends on what we’re looking at)*
* Course Enrollment/Low Enrollment Courses *(Tier 2 – Operations)*