[DISCUSSION DRAFT]

##th SESSION

2014-2015

S. R. 3

**Local Matters**

In the Senate of the Student Government Association

of BAKERSFIELD COLLEGE

October 24, 2014

Submitted by President Dominguez to the Senate

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**A Resolution**

LOCAL MATTERS

*Whereas, the role of a community college is to serve the students and the local and state wide community*;

*Whereas, entrepreneurs and small businesses preserve a distinctive character about the community and help build strong communities by sustaining strong local ties*;

*Whereas, according to the Institute for Local Self-Reliance, “Entrepreneurship fuels America’s economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class”*;

*Whereas, one small business or entrepreneur has the ability to create a vast network of local economic and social relationships that in turn keep a much larger share of revenue in the local economy.*

*Whereas, entrepreneurs and small businesses create various local jobs that range from entry level positions to executive positions which in turns lowers the local unemployment rate and enhances local economic development at the same time*;

*Whereas, it is our role to make sure that our college campus continues to produce strong and passionate thinkers and entrepreneurs so that new ideas and innovation can continue to pour into our local market and continue to help preserve the character of Kern County.*

*Be it resolved by the Senate of the Student Government Association,*

1. *We will support our local businesses by staring a Local Matters Campaign\* and we will work together with our administration, our students, and our community in order to help boost local economic development and achievement;*

*Be it further resolved by the Senate of the Student Government Association,*

1. *We will stand in support of our local businesses and we as the Student Government Association of Bakersfield College will work with the administration of Bakersfield College and the Kern Community College District to welcome local small businesses on campus in order to promote themselves and to enhance campus activates and involvement.*

*Be it further resolved by the Senate of the Student Government Association,*

*a) We respectfully request that the Secretary-Historian transmit a copy of this resolution to President and all Vice Presidents of Bakersfield College, the Chancellor of the Kern Community College District and to the Board of Trustees for the Kern Community College District.*

*\*Local Matters Campaign: We as the Student Government Association of Bakersfield College will allot monies in order to start up this campaign. We will create stickers that local storeowners may place on their shop windows that support shopping local. We will work with our local chamber of commerce’s and small businesses in order to shape this program so that it is most beneficial and efficient to the store owners and the community. We will then create flyers and hold a forum on campus regarding our new campaign and how shopping local supports our local economy and well-being.*

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