

**ISIT REQUEST 2017:**

Program or Service Unit:

Submitter:

Submitter Telephone:

Submitter e-mail:

Funding Source:

- Needs Funding
- Grant
- Department

If you have multiple requests, please submit multiple forms.

Please share as many details as possible such as room location(s), type of equipment and/or software requested. If you have a cost estimate, that would be helpful, we will contact you for more details.

You will have an opportunity to present your request to the ISIT committee.

I am requesting the following technology or software:

**Requested items:**

Digital Message Boards are becoming more prevalent across all campuses because the benefits realized and lower costs to messages to the community. Digital Message Boards eliminate message board clutter and display more information in a smaller space which is easier for viewers to consume. In addition, the dynamic nature of digital signage is very compelling; content of interest like weather, news feeds, or live TV, draw in viewers and present opportunities to deliver information that will enhance the overall club experience.

Student Life staff can easily create and manage action-driven Digital Message Boards. With a unique solution to controlling and formatting the Digital Message Boards content, the Digital Message Boards can provide a flexible web-based system that is easy to deploy and use. The intuitive user-interface, professionally designed templates and market specific content modules are the key features that make Digital Message Boards the easy choice. Cost-effectively deploy and manage one sign or a network of thousands, instantly update and deliver your sign content from anywhere, and have your sign running out-of-the-box.

By displaying audience-focused content, digital signage helps maximize revenues by influencing viewer behavior on the spot where a decision is more likely to be made. Increase registrations to events by displaying an active event calendar showing dates, times, locations and descriptions, or generate more dining and shop sales by displaying special offers. Digital Message Boards will also increase efficiencies by eliminating the time and costs associated with maintaining the current letter-boards, or from printing and distributing posters. In addition, communication tasks are more efficiently managed with scheduled and automated content delivery along with permission-based content control.