

Bakersfield College

Program Review – Annual Update

Program Name: Art

Program Type: Instructional Student Affairs Administrative Service Other

Bakersfield College Mission: Bakersfield College provides opportunities for students from diverse economic, cultural, and educational backgrounds to attain Associate and Baccalaureate degrees and certificates, workplace skills, and preparation for transfer. Our rigorous and supportive learning environment fosters students' abilities to think critically, communicate effectively, and demonstrate competencies and skills in order to engage productively in their communities and the world.

Describe how the program supports the Bakersfield College Mission:

The Art Department provides college-level freshman and sophomore lecture and lecture/lab courses that:

1. Lead to an AA-T in Studio Arts,
2. Satisfy general education requirements in the “Arts, Literature, Philosophy and Foreign Language” category,
3. Meet transfer requirements in Art for the CSU and UC systems,
4. Lead to one of three Certificates of Achievement (Graphic Design, Photography, and Media Arts)

Three tenured, three tenure-track, and sixteen adjunct faculty members are staffing the Department in AY 2017-2018.

The department also offers dual enrollment sections of B20 Digital Arts Vector, B2 Drawing, B16 Digital Photography and B1 Art Appreciation at various high school locations including KHSD and Wonderful Academy.

Five full time faculty members, and eleven adjuncts have earned the terminal MFA degree.

One tenured faculty and four adjuncts have earned an MA in Art or the equivalent.

On the Bakersfield College main campus, the department is housed in two dedicated campus buildings containing studios for: ceramics, three-dimensional design/sculpture, drawing/painting, two-dimensional design, and digital arts (photography, media arts, and graphic design).

In addition to these dedicated spaces, the department shares a large lecture hall for art history and art appreciation with other departments, and occasionally uses large lecture spaces on campuses as needed.

The department offers courses in the morning, afternoon, and evening at the main campus; at the Delano campus, Bakersfield College Southwest, at Wonderful Academy, and online.

Gen Ed: The department offers twelve Gen Ed classes in group C and one that meets the multi-cultural category.

In May 2016, a new 18-unit certificate was given state approval in the Digital Arts area. Media Arts Certificate of Achievement. In spring 2018, we anticipate the first cohort of 5-9 students to complete the Media Arts Certificate

The Digital Arts area is a CTE program and a component of the “Arts, Media and Entertainment” designated career pathway.

Courses from the Digital Arts area are included as part of “List B - curricular area” in the AA-T in Studio Arts and will be used in the Certificates of Achievement making the Photography, Media Arts, and Graphic Design Certificate of Achievement stackable with the AA-T.

The department operates the Wylie and May Louise Jones Gallery, an art gallery located off the foyer of the Grace Van Dyke Bird Library. New faculty members Ronnie Wrest and Jeff Huston, supervised by the department chair, provide programming and scheduling of exhibits and openings, and act as the gallery preparator. The curators hire, schedule, and train student workers, who act as gallery guards.

Program Mission Statement:

The mission of the Bakersfield College Art Department is to provide excellent instruction in the visual arts; to prepare students to make societal contributions by becoming citizens who are visually literate, culturally aware, skilled in creative problem-solving, and aesthetically sensitive.

Program Mission Statement:

Instructional Programs only:

- A. List the degrees and Certificates of Achievement the program offers
 - AA-T in Studio Arts
 - Graphic Design Certificate of Achievement
 - Photography Certificate of Achievement
 - Media Arts Certificate of Achievement
- B. If your program offers both an A.A. and an A.S. degree in the same subject, please explain the rationale for offering both and the difference between the two.
- C. If your program offers a local degree in addition to the ADT degree, please explain the rationale for offering both.

Progress on Program Goals:

- A. List the program’s current goals. For each goal (minimum of 2 goals), discuss progress and changes. If the program is addressing more than two (2) goals, please duplicate this section. Please provide an action plan for each goal that gives the steps to completing the goal and the timeline.

Program Goal	Which institutional goals from the Bakersfield College Strategic Plan will be advanced upon completion of this goal? (select all that apply)	Progress on goal achievement (choose one)	Status Update – Action Plan
1. Split curriculum updates over multiple years.	<input type="checkbox"/> 1: Student Learning <input type="checkbox"/> 2: Student Progression and Completion <input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	<input checked="" type="checkbox"/> Ongoing: __Fall2017__	Most of the department curriculum is on the same cycle. We are starting to revise course early to avoid having to do them all at once.
2. Address budget concerns over how lab fees are used.	<input type="checkbox"/> 1: Student Learning <input type="checkbox"/> 2: Student Progression and Completion <input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	<input type="checkbox"/> Completed: _____ (Date) <input type="checkbox"/> Revised: _____ (Date) <input checked="" type="checkbox"/> Ongoing: __Fall 2017	Little progress made on this goal. Budget request were not met and with a new program to support the available funds will be stretched further.
3. Maintain an adequate number of courses to assure students can move through the program.	<input type="checkbox"/> 1: Student Learning <input type="checkbox"/> 2: Student Progression and Completion <input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	<input checked="" type="checkbox"/> Ongoing: Fall 2017	This is an ongoing goal that will remain on the list and will continue to be monitored. Students need to be the first priority in all decision-making regarding courses and scheduling.

4. Continue to evaluate, refine, and assess the program and course-level student learning outcomes.	<input type="checkbox"/> 1: Student Learning <input type="checkbox"/> 2: Student Progression and Completion <input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	[X] Ongoing: Fall 2017	This is an ongoing goal that will remain on the list and will continue to be monitored.
5. Work on strategies to increase persistence and success rates.	<input type="checkbox"/> 1: Student Learning <input type="checkbox"/> 2: Student Progression and Completion <input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	[X] Ongoing: Fall 2017	This ongoing goal relates primarily to the large General Education sections of Art Appreciation, but applies to all courses. The Department continues to examine ways to increase retention and success rates in all courses in the department.
6. Maintain facilities and technology. New computers and software needed in FA9 and FA10 in the next few years.	<input type="checkbox"/> 1: Student Learning <input type="checkbox"/> 2: Student Progression and Completion <input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	Complete Fall 2017	FA-9 was updated and all software is now current running on newer machines.
7. The Department has two kilns that needs repair, and a kiln that needs to be connected to a gas line.	<input type="checkbox"/> 1: Student Learning <input type="checkbox"/> 2: Student Progression and Completion <input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	Complete Fall 2017	
8. Installation of an OSHA approved collection	<input type="checkbox"/> 1: Student Learning <input type="checkbox"/> 2: Student Progression and Completion	[X] Ongoing Fall 2017	Facilities and Other Equipment request

<p>system for the sculpture lab to alleviate potential health (breathing) hazards.</p> <p>Details in facilities and equipment request forms</p>	<input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement		<p>included. Has been on the list for many years</p>
<p>9. Sculpture lab needs safety attachments for the table saw and band saw in Sculpture lab.</p> <p>Details in facilities and equipment request forms</p>	<input type="checkbox"/> 1: Student Learning <input type="checkbox"/> 2: Student Progression and Completion <input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	<p>[X] Ongoing: Fall 2017</p>	<p>Facilities and Other Equipment request included. Has been on the list for many years</p>
<p>10. Ceramic area repairs</p> <p>Details in facilities and equipment request forms</p>	<input type="checkbox"/> 1: Student Learning <input type="checkbox"/> 2: Student Progression and Completion <input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	<p>[X] Ongoing: Fall 2017</p>	<p>Facilities and Other Equipment request included. Has been on the list for many years</p>
<p>11. Fine Arts 23 maintenance and upgrades</p> <p>Details in facilities and equipment request forms</p>	<input checked="" type="checkbox"/> 1: Student Learning <input checked="" type="checkbox"/> 2: Student Progression and Completion <input checked="" type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	<p>[X] Ongoing: Fall 2017</p>	<p>Facilities and Other Equipment request included. Has been on the list for many years</p>

<p>12. Projection screens need replaced in FA28, FA23, FA20 studios.</p> <p>Details in facilities and equipment request forms</p>	<input checked="" type="checkbox"/> 1: Student Learning <input checked="" type="checkbox"/> 2: Student Progression and Completion <input checked="" type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	[X] partial Fall 2017	<p>Department funds used to buy screen for 23. Other labs still need screens</p> <p>Facilities and Other Equipment request included. Has been on the list for many years</p>
<p>13. The Jones Gallery needs to be painted.</p>	<input checked="" type="checkbox"/> 1: Student Learning <input type="checkbox"/> 2: Student Progression and Completion <input checked="" type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	[X] Ongoing: Fall 2017	<p>Has not been addressed</p> <p>Facilities Request was in last year's APR and is included again.</p>
<p>14. Remove carpeting from Jones Gallery and finish concrete floors.</p>	<input checked="" type="checkbox"/> 1: Student Learning <input type="checkbox"/> 2: Student Progression and Completion <input checked="" type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	[X] Ongoing: Fall 2017	<p>Has not been addressed</p> <p>Facilities Request was in last year's APR and is included again.</p>
<p>15. Research the feasibility of adding an AA-T in Art History</p>	<input checked="" type="checkbox"/> 1: Student Learning <input checked="" type="checkbox"/> 2: Student Progression and Completion <input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	<input type="checkbox"/> Completed: _____ (Date) <input type="checkbox"/> Revised: _____ (Date) <input checked="" type="checkbox"/> Ongoing: _ Fall 2017 expected completion by spring	<p>Progress has been made, a new course is being developed, and the AA-T will be applied for.</p>
<p>16. Improve success rates in Art B1 Art Appreciation</p>	<input checked="" type="checkbox"/> 1: Student Learning <input checked="" type="checkbox"/> 2: Student Progression and Completion <input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	<input type="checkbox"/> Completed: _____ (Date) <input type="checkbox"/> Revised: _____ (Date) <input checked="" type="checkbox"/> Ongoing: _ Fall 2017	<p>Ronnie Wrest is entering his second-year teaching Art History and Art Appreciation.</p>

			<p>Art B1 historically has the lowest success rates in the department. It is a lecture course and there are several thousand students taking the course each year.</p> <p>We are continuing to monitor this and have seen some encouraging results in last year's data. Retention and Success are up last year. A new book was implemented for this semester.</p>
17. Improve number of students in the AA-T Studio Art degree and in the Certificate programs.	<input checked="" type="checkbox"/> 1: Student Learning <input checked="" type="checkbox"/> 2: Student Progression and Completion <input type="checkbox"/> 3: Facilities <input type="checkbox"/> 4: Oversight and Accountability <input type="checkbox"/> 5: Leadership and Engagement	<input type="checkbox"/> Completed: _____ (Date) <input type="checkbox"/> Revised: _____ (Date) <input checked="" type="checkbox"/> Ongoing: Fall 2017	<p>As part of pathways we are hoping to see improved numbers in the major and in the certificates. A new policy that gives students only 5 years of catalog rights will help with this as well.</p>

B. List new or revised goals (if applicable)

New/Replacement Program Goal	Which institutional goals will be advanced upon completion of this goal? (select all that apply)	Status Update – Action Plan
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Facilities updates FA-3 FA-8 FA-9, 10 FA-20 FA-23 FA-28 FA-30	<input checked="" type="checkbox"/> 1: Student Learning <input checked="" type="checkbox"/> 2: Student Progression and Completion <input checked="" type="checkbox"/> 3: Facilities <input checked="" type="checkbox"/> 4: Oversight and Accountability <input checked="" type="checkbox"/> 5: Leadership and Engagement	There are many facility needs that have long gone unaddressed. Included with this year's program review are facilities, ISIT, and Other request by room. In anticipation of bond money in the future we are looking at all areas and finding specific items that need to be addressed. Some items have been in program review for many years at this point (Jones Gallery) and need to be addressed sooner.
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Best Practices:

Programs often do something particularly well; usually they have learned through assessment – sometimes trial and error – what solves a problem or makes their programs work so well. These are often called Best Practices and can help others. Please share the practices your program has found to be effective.

We are on top of the new technologies in each of our fields. After our students leave our program, they are equipped with the latest trend in technology; software, hardware and technical skills to help them succeed either when they are looking for work or transferring to a university.

We reach out to high schools' teachers and students by being engaged with teachers through "The Panorama Event" and visiting high schools in person to create a link between interested and undecided students and our digital art program.

Scheduling courses

The department offers courses (B1) whenever and wherever students need them. All times, all campus sites, all modalities (face to face and online). As the schedule is made for other courses, the students in the degree and certificates after kept in mind.

Provided by David Koeth and Adel Shafik

Program Analysis:

Take a look at your trend data (all programs should have some form of data that is used to look at changes over time).

1. Please report on any unexpected changes or challenges that your program encountered this cycle:
A long-time adjunct and our gallery director moved out of the area over the summer. This was unexpected and we had to fill two classes at the last minute and reshuffle other adjuncts. The gallery position was already scheduled to change hands.
2. How does your trend data impact your decision making process for your program?
As part of program review we analyze our data and look for positive and negative trends. When appropriate we implement changes.
3. Were there any changes to student success and retention for face-to-face, as well as online/distance courses?
Our overall retention rate is 90% and success rate is 72% putting them right at the college average.
Our retention rate for traditional classes jumped by 8% last year, while staying static for online.
We are trending in a positive directions, small improvements year to year. The department has gone from serving 2405 students in AY 12/13 to 4397 in AY 16/17 an 83% increase over the last 5 years and maintained or improved in these areas.
4. Were there any changes to student demographics (age, gender, or ethnicity) for the past cycle?
There have been no significant changes to demographics.

Resource Request and Analysis:

Resource Request		If Fulfilled, Discuss How Previous Year's Requests Impact Program Effectiveness?
<p>Positions: <i>Discuss the impact new and/or replacement faculty and/or staff had on your program's effectiveness.</i></p>	<input type="checkbox"/> 1: Classified Staff <input checked="" type="checkbox"/> 2: Faculty	<p>For AY 16/17 we added one and replaced another faculty member. We now offer a CA in Media Arts and anticipate the first completers in Spring 2018. Replacing our Art History professor has allowed us to continue to grow that area and we will be adding a new AA-T for next year. The department still needs a fulltime Painting and Drawing professor to take charge of traditional studio arts.</p>
<p>Professional Development: <i>Describe briefly, the effectiveness of the professional development your program has been engaged in (either providing or attending) during the last cycle</i></p>	<input type="checkbox"/> 1: Provided Professional Development <input type="checkbox"/> 2: Attended Professional Development	<p>Jeff Huston and Ronnie Wrest were both in the New Faculty Seminar over the course of the academic year. This gave them a great introduction to campus and all of the services offered. Kristopher Stallworth gave a lecture at the Bakersfield Museum of Art's ArtWorks program for high school students. Adel Shafik attended the AIGA conference in San Diego. He shared information with members of the department at department meetings. David Koeth was part of the juried Truckapalooza exhibition at the Bakersfield Museum of Art raising the departments profile in the community.</p>

		Darrin Ekern attended the NCECA Ceramics conference in Portland, OR and was able to see state of the art ceramics equipment and see work by contemporary ceramics artist. He was able to bring this information to students that would not be exposed to this otherwise.
Facilities: <i>If your program received a building remodel or renovation, additional furniture or beyond routine maintenance, please explain how this request or requests impacts your program and helps contribute to student success.</i>	<input type="checkbox"/> 1: Space Allocation <input checked="" type="checkbox"/> 2: Renovation <input type="checkbox"/> 3: Furniture <input checked="" type="checkbox"/> 4: Other <input type="checkbox"/> 5: Beyond Routine Maintenance	<p>FA-8 was updated in summer of 2016 to be a third computer lab for the Digital Arts area. It has allowed the Media Arts Certificate to be implemented.</p> <p>We received money for new critique boards in FA8, 23, 28 making it easier for students to see work and critique it.</p> <p>There is a long list of facilities requests included with this program review.</p>
Technology: <i>If your program received technology (audio/visual – projectors, TV’s, document cameras) and computers, how does the technology impact your program and help contribute to student success?</i>	<input checked="" type="checkbox"/> 1: Replacement Technology <input type="checkbox"/> 2: New Technology <input checked="" type="checkbox"/> 3: Software <input type="checkbox"/> 4: Other _____	<p>Computers in FA9 were replaced in summer 2017, this brings the lab up to current standards and will help with student success.</p> <p>Adobe Creative cloud is being updated in fall 2017 across the three labs. This brings us to current industry standards.</p> <p>The Media Arts CA was supported with cameras and other technology purchases. We have state of the art equipment for student use.</p>
Resource Request		Discuss How Effective Request is for Student Success?
Other Equipment: <i>If your program received equipment that is not considered audio/visual or computer equipment technology, please explain how these resources impact your program and help contribute to student success.</i>	<input type="checkbox"/> 1: Replacement <input checked="" type="checkbox"/> 2: New <input type="checkbox"/> 3: Other _____	<p>We received money for new critique boards in FA8, 23, 28 making it easier for students to see work and critique it.</p>

Budget:

Explain how your budget justifications will contribute to increased student success for your program. (Fiscal requests will be submitted by the faculty chair and/or area administrator.)

The Art Department will be seeking higher funding for the Jones Art gallery for next year. Having a prominent gallery on campus raises the profile of the department and the school as a whole. It also gives students a chance to see work from outside the area and exposes them to working, professional artist.

In the Digital Arts area, we will continue to ensure that we have enough funding for ink, paper and other consumables that students use in class. We added the Media Arts certificate last year and now have a sequence of 4 new classes and a new fulltime instructor, yet our budget did not increase significantly.

Conclusions & Snapshot:

Present any conclusions and findings about the program. This is an opportunity to provide a brief abstract or synopsis of your program's current circumstances and needs. Consider this a snapshot of your program, if someone were to only read this portion of your annual program review.

The Art Department has seen significant growth over the last 5 years, headcount has grown by 83% since AY 12/13. We have added sections in all areas, but in particular Art B1 has grown to meet the demand for gen. ed. classes in Area C: Arts, Literature, Philosophy, and Foreign Language. Each of the introductory course in various art disciplines also meet the Area C requirement and many of those course transfer to UC and CSUB campus and are part of their gen. ed. pathways. Success rates and retention numbers have stayed the same or slightly improved during this period of growth.

(AY 12/13 Retention 86% Success 72% -- AY 16/17 Retention 90% Success 72%)

We are entering the second year of the new Media Arts certificate and have made a minor but significant change to prerequisites for the Multimedia class. Students last year were required to take Art B20 and either Art B24 or B16 before they could take Multimedia. We realized this was creating a bottleneck and enrollment was low in the first round of courses. Once we hired a fulltime instructor he reviewed the curriculum and determined that the prerequisites were not required. Enrollment was significantly higher in the Fall 2017 Multimedia class and we anticipate being able to offer two sections a semester in the near future.

The biggest challenge for the department is the lack of a full-time faculty member for painting and drawing. Our current full-time faculty all have specializations in other areas and the foundation courses have suffered. We have a dedicated group of adjuncts that have kept the classes going, but a permanent fulltime professor would be able to guide and grow the program more efficiently. In the past three years, we have replaced two tenure track positions and added a Media Art professor, having one more full time faculty member would round out the department needs, and many of our advanced students need the fundamental drawing skills in later classes. Another new hire would also allow us to offer more classes at rural sites.

Our facilities are showing their age and are in need of some routine maintenance and upgrades. Art classes need their own dedicated spaces and specialized equipment so we are limited in the number of classes we can offer. We are using our rooms efficiently and scheduling classes across the day to meet student demand. Included with this year's Program Review are facilities, equipment, and technology request for each classroom and building.

As a whole the department is healthy and growing. We have added classes, certificates, and adjunct and fulltime faculty. There is a strong sense of collegiality in the department, it starts with fulltime faculty and extends to adjuncts and support staff.