

Bakersfield College

Program Review – Annual Update

Program Name: Bakersfield College Foundation

Program Type: Instructional Student Affairs Administrative Service Other

Bakersfield College Mission: Bakersfield College provides opportunities for students from diverse economic, cultural, and educational backgrounds to attain Associate and Baccalaureate degrees and certificates, workplace skills, and preparation for transfer. Our rigorous and supportive learning environment fosters students' abilities to think critically, communicate effectively, and demonstrate competencies and skills in order to engage productively in their communities and the world.

Describe how the program supports the Bakersfield College Mission: The mission of the Bakersfield College Foundation is to enhance the quality of the educational experience at Bakersfield College by raising funds for scholarships, capital projects and educational programs. The Foundation will do this by engaging the community through public relations, personal contacts, relationship-building and special events. The Foundation will also invest and successfully manage accounts to maximize Foundation revenue.

Program Mission Statement: The Bakersfield College Foundation is a non-profit corporation organized for education, scientific, cultural and charitable purposes under and pursuant to the laws of the State of California. The purpose of the Foundation, which is an auxiliary of Bakersfield College and registered with the Internal Revenue Service as a tax-exempt, non-profit corporation under Section 501 (c) 3 of the federal tax code, is to promote the general welfare of Bakersfield College by:

- Assisting and supporting Bakersfield College in fulfilling its role in serving the community of which it is a part
- Soliciting, raising and distributing money, property and other assets for the construction of buildings, the purchase of equipment and for other capital outlay needs
- Soliciting, raising and distributing money, property and other assets for the awarding of scholarships, loans and grants to students.

Instructional Programs only:

- A. List the degrees and Certificates of Achievement the program offers
- B. If your program offers both an A.A. and an A.S. degree in the same subject, please explain the rationale for offering both and the difference between the two.
- C. If your program offers a local degree in addition to the ADT degree, please explain the rationale for offering both.

Progress on Program Goals:

A. List the program's current goals. For each goal (minimum of 2 goals), discuss progress and changes. If the program is addressing more than two (2) goals, please duplicate this section. Please provide an action plan for each goal that gives the steps to completing the goal and the timeline.

Program Goal	Which institutional goals from the Bakersfield College Strategic Plan will be advanced upon completion of this goal? (select all that apply)	Progress on goal achievement (choose one)	Status Update – Action Plan
<p>1. Identify, track, cultivate and solicit our alumni and other friends</p>	<p><input checked="" type="checkbox"/> 1: Student Learning <input checked="" type="checkbox"/> 2: Student Progression and Completion <input checked="" type="checkbox"/> 3: Facilities <input checked="" type="checkbox"/> 4: Oversight and Accountability <input checked="" type="checkbox"/> 5: Leadership and Engagement</p>	<p><input type="checkbox"/> Completed: _____ (Date) <input type="checkbox"/> Revised: _____ (Date) <input checked="" type="checkbox"/> Ongoing: ____2016-2017_(Date)</p>	<p>The work of the Foundation remains constant and all contribute to the College's Strategic Plan. We do the same tasks every year. We just strive to do better every year. We are working to increase the size of our alumni database. In the last 18 months we've added nearly 100,000 new constituents. We are in the process of cleaning that data which will take most of the year.</p>
<p>2. Expand, educate, cultivate, motivate, and solicit the Foundation Board</p>	<p><input checked="" type="checkbox"/> 1: Student Learning <input checked="" type="checkbox"/> 2: Student Progression and Completion <input checked="" type="checkbox"/> 3: Facilities <input checked="" type="checkbox"/> 4: Oversight and Accountability <input checked="" type="checkbox"/> 5: Leadership and Engagement</p>	<p><input type="checkbox"/> Completed: _____ (Date) <input type="checkbox"/> Revised: _____ (Date) <input checked="" type="checkbox"/> Ongoing: ____2016-2017_(Date)</p>	<p>The work of the Foundation remains constant and all contribute to the College's Strategic Plan. We do the same tasks every year. We just strive to do better every year. We have reinvigorated the Nominating Committee of the Board which should invigorate and expand the board over the next twelve months.</p>

B. List new or revised goals (if applicable)

New/Replacement Program Goal	Which institutional goals will be advanced upon completion of this goal? (select all that apply)	Status Update – Action Plan
To expand our stewardship program with regards to our scholarship donors	<input checked="" type="checkbox"/> 1: Student Learning <input checked="" type="checkbox"/> 2: Student Progression and Completion <input checked="" type="checkbox"/> 3: Facilities <input checked="" type="checkbox"/> 4: Oversight and Accountability <input checked="" type="checkbox"/> 5: Leadership and Engagement	We expect to provide annual reports to our donors regarding the status of their gifts and endowed funds. This has never been done on a consistent basis. Our new AcademicWorks software is enabling us to do this.

Best Practices:

Programs often do something particularly well; usually they have learned through assessment – sometimes trial and error – what solves a problem or makes their programs work so well. These are often called Best Practices and can help others. Please share the practices your program has found to be effective.

We are trying to achieve that with the BC Scholarship program. We are working closely with the Financial Aid Office and Business Services to come up with the best scholarship program among all the California community colleges. We sponsored a staff retreat this fall in an effort to make our operations work better together. We developed an action plan that should enable us to better accomplish our joint goals.

Program Analysis:

Take a look at your trend data (all programs should have some form of data that is used to look at changes over time).

1. Please report on any unexpected changes or challenges that your program encountered this cycle:
 We were able to add approximately 120,000 alumni records to our database. We had been working on this project for a number of years and finally accomplished it. We are now in the process of cleaning up the new names, checking for deceased, current phone numbers and addresses, and e-mail addresses. This will revolutionize how we conduct our operations going forward. We also added a stewardship package to our scholarship program software that should enable us to do better donor stewardship. We helped pass a \$502.8 million bond initiative that will generate approximately \$415 million for the BC campus.
2. How does your trend data impact your decision making process for your program? We are placing more emphasis on our alumni since we now have more in our database.
3. Were there any changes to student success and retention for face-to-face, as well as online/distance courses? Not applicable
4. Were there any changes to student demographics (age, gender, or ethnicity) for the past cycle? Not applicable

Resource Request and Analysis:

Resource Request		If Fulfilled, Discuss How Previous Year's Requests Impact Program Effectiveness?
<p>Positions: Discuss the impact new and/or replacement faculty and/or staff had on your program's effectiveness.</p>	<p><input checked="" type="checkbox"/> 1: Classified Staff <input type="checkbox"/> 2: Faculty</p>	<p>We replaced our executive secretary position.</p>
<p>Professional Development: Describe briefly, the effectiveness of the professional development your program has been engaged in (either providing or attending) during the last cycle</p>	<p><input type="checkbox"/> 1: Provided Professional Development <input checked="" type="checkbox"/> 2: Attended Professional Development</p>	<p>All foundation employees engaged in software training the past yer to make us better able to do our jobs.</p>
<p>Facilities: If your program received a building remodel or renovation, additional furniture or beyond routine maintenance, please explain how this request or requests impacts your program and helps contribute to student success.</p>	<p><input type="checkbox"/> 1: Space Allocation <input type="checkbox"/> 2: Renovation <input type="checkbox"/> 3: Furniture <input type="checkbox"/> 4: Other <input type="checkbox"/> 5: Beyond Routine Maintenance</p>	<p>Not applicable</p>
<p>Technology: If your program received technology (audio/visual – projectors, TV's, document cameras) and computers, how does the technology impact your program and help contribute to student success?</p>	<p><input type="checkbox"/> 1: Replacement Technology <input type="checkbox"/> 2: New Technology <input checked="" type="checkbox"/> 3: Software <input type="checkbox"/> 4: Other _____</p>	<p>We continue to upgrade our software and work on improving the data in our database.</p>

Resource Request		Discuss How Effective Request is for Student Success?
<p>Other Equipment: <i>If your program received equipment that is not considered audio/visual or computer equipment technology, please explain how these resources impact your program and help contribute to student success.</i></p>	<p><input type="checkbox"/> 1: Replacement <input type="checkbox"/> 2: New <input type="checkbox"/> 3: Other _____</p>	<p>Not applicable</p>
<p>Budget: <i>Explain how your budget justifications will contribute to increased student success for your program. (Fiscal requests will be submitted by the faculty chair and/or area administrator.)</i></p>		<p>The Foundation operates on its own budget that is presented to and approved by the Foundation Board of Directors. The bulk of the budget is focused on raising money for the Bakersfield College.</p>

Conclusions & Snapshot:

Present any conclusions and findings about the program. This is an opportunity to provide a brief abstract or synopsis of your program’s current circumstances and needs. Consider this a snapshot of your program, if someone were to only read this portion of your annual program review.

With the Foundation being fully staffed for the first time in at least three years, we are finally able to pursue the ongoing goals for which we were established. We are excited about the addition of approximately 120,000 alumni to our database which will enable us to cultivate, solicit and steward those alumni for the first time. With full staffing we also are to move forward at a much more rapid pace to improve the College’s scholarship program and the cultivation, solicitation and stewardship of scholarship donors.