

# Our Mission

Outreach Committee Meeting

Thursday, November 19, 2020

3:00 – 4:00 pm

Zoom

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

Last month’s minutes have been uploaded and are available at the following link:

<https://kccd.sharepoint.com/sites/groups/pcoutreach/SitePages/Home.aspx>

# Call to Order- Roger called meeting to Order at 3:00 P.M.

# Approval of the Agenda- Katherine/Monica

# Approval of the Minutes Katherine/Monica

# Workshop Accessibility- Errin

# She presented and sent the team the wording to have on all workshops/events. It is important to be complaint and have an accommodation Statement for Students.

# 2020-2021 Outreach Committee Goals

# Ongoing item to go over at each meeting.

# Goals to be looked over throughout the year.

# Outreach Committee Charge

# Approved by CC

# Events:

* College and Career Presentation – Burton Middle School – Antonio and Monica
  + It was a big turnout. Efforts to continue presenting Career/Exploration with Middle School.
* RegFest-November-Open Enrollment-New and Returning Students November 18 & 19. The first week November 4-6 was for special populations.
* Pirate in A Week-Adult School- November 16-17 Hector and Antonio updated about the turn out of the Adult School Pirate in A week.
* Pirate in A Day-December 15/ January 11- Send registration info to students/seniors last year.
* ESL Express Enrollment January
  + Dates have been set and ESL Team will help students register in classrooms.
* Vandalia Elementary – Fast Forward to College
  + 1-12-21 – Setting Goals (Jackie)
  + 2-9-21 – Why College? (Antonio)
  + 3-23-21 – My road to College (Connie)
* Spring Welcome Back Drive Through- January

All Groups will be out there to help the first week of School.

1. Marketing – Roger-

* Geofencing
* PC Telehealth- Students are signing up for it but not using it.
* Logo- Working on logos/identify for programs
* New Radio Advertisement for Busses and Radio

1. New Advertisement for Radio

New Radio Station- Working on Radio Advertisement.

1. Spring Committee Meeting Dates

Dates will be sent out

1. Open Discussion

# Staff to Bring one idea of recruitment at the next meeting.

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