Outreach Meeting Agenda

July 30, 2020

1. Communication
	1. Messaging going out to the students
	2. INST classes
	3. CCCApply – inactivated emails
	4. Registered Fall 19 / Spring 20 – no activity Fall 20 students
2. Pirate in a Day – August 11, 2020
	1. Data from July 28th event
3. ESL Express Enrollment August 6th
	1. Update from July 23rd event
4. Backpack / Supply Drives
5. First 2 weeks of Fall semester
6. Fall Campus Events – Virtually
	1. Look at possible dates
7. New Branding
8. Fall Marketing / Outreach
	1. Billboards, Radio (English and Spanish), Social Media, Buses
	2. Mobile Conquesting Campaign - Roger
9. Off Campus Events
	1. Tulare County College Night September 8th – virtual
	2. Outreach calendar
10. Other Discussions / Open