Outreach Meeting Agenda

July 30, 2020

1. Communication
   1. Messaging going out to the students
   2. INST classes
   3. CCCApply – inactivated emails
   4. Registered Fall 19 / Spring 20 – no activity Fall 20 students
2. Pirate in a Day – August 11, 2020
   1. Data from July 28th event
3. ESL Express Enrollment August 6th
   1. Update from July 23rd event
4. Backpack / Supply Drives
5. First 2 weeks of Fall semester
6. Fall Campus Events – Virtually
   1. Look at possible dates
7. New Branding
8. Fall Marketing / Outreach
   1. Billboards, Radio (English and Spanish), Social Media, Buses
   2. Mobile Conquesting Campaign - Roger
9. Off Campus Events
   1. Tulare County College Night September 8th – virtual
   2. Outreach calendar
10. Other Discussions / Open