Outreach Committee Minutes

October 8, 2020 3:00 – 4:00 via Zoom

Attendees:

Erin Wingfield, Monica Daniels, Analicia Jauregui, Antonio Salazar, John Ortega, Roger Perez, Ashley Land, BillyJean Cabunoc, Jonathan Hernandez, Reagen Dozier, Katherine Figueroa, Bulmaro Cisneros, Christine Okialda, Connie Oropeza.

# New Discussion Items

# 2020-2021 Outreach Committee Goals

# Committee discussed the Goals for this year. We will have this as a standing item to ensure that we focus on the goals.

# Outreach Committee Charge

# The committee went over the Charge Members and made changes. The Charge will go to College Council for approval.

1. Upcoming Events: Update on events that Staff are participating.

* College and Financial Aid Night – OCT 8th 5:30 – 7:00 (virtual)
* Hispanic Heritage Month – SCE – OCT 9th (virtual)
* Youth 2 Leaders Education Foundation – OCT 10th 9:00 – 9:45 Antonio (virtual)
* Counselor / Principal Retreat – NOV 5th (virtual)
* FirstGen – NOV 9th (virtual)
* PHS Finance Academy – Admissions / Business Division (working on dates) (virtual) – Monica

1. Marketing – Roger went over marketing for Shakeout, Telehealth, World Mental Health, and Hispanic Heritage Month.
2. Open Discussion

Meeting ended 4:00 pm