

Bakersfield College Mission Statement

Questions for Consideration

(Draft – March 31, 2014)

1. What are Bakersfield College's broad educational mission and purposes?

a. What is the one thing or idea that you think must be included in the Bakersfield College mission statement?

Must include:

- CTE, Transfer, Basic Skills
- Effective modalities
- Growth
- Learning
- Global relevance
- Technology
- Respond to community
- *Discussion added:*
- Support
- Commitment to Student Success (not just say it but show it)

b. How would you word it?

2. How can Bakersfield College best articulate its commitment to student success, learning and achievement?

a. How can Bakersfield College best articulate its commitment to student success?

- We understand your specific needs as individuals and we are doing all possible to help you achieve their goals.
- Teach students their responsibility in reaching goals.

b. How do you distinguish between student learning and student achievement?

- Achievement can be defined differently student by student.
- Learning isn't specific to the student. It is based on specific learning outcomes.

3. Define Bakersfield College's geographic service area. Describe BC's intended student population.

a. Who are our students?

- Kern and Tulare Counties
- First generation
- Traditional college age and returning
- Remediation needs
- Hispanic Serving Institution (HSI) / Diverse
- Many live in poverty
- Limited access—time and modalities
- Rural—transportation issues
- Beyond service area

b. How would you characterize their needs?

- First generation—incoming support
- Time, commitment, understanding
- They have many other responsibilities to manage
- Need resources