

# Bakersfield College Mission Statement

## Questions for Consideration

*(Draft – March 28, 2014)*

1. What are Bakersfield College's broad educational mission and purposes?  
**alternative:** What is the one thing or idea that you think must be included in the Bakersfield College mission statement? How would you word it?
2. How can Bakersfield College best articulate its commitment to student success, learning and achievement?  
**Alternative:** How can Bakersfield College best articulate its commitment to student success? How do you distinguish between student learning and student achievement?
3. Define Bakersfield College's geographic service area.  
I'm not sure how this one fits?
4. Describe BC's intended student population.  
**alternative:** Who are our students? How would you characterize their needs?

## FOLLOW-UP SURVEY

*(for the purpose of gathering data in preparation for accreditation reporting)*

1. How can Bakersfield College assess the alignment between programs and services and the College's mission?
2. How can Bakersfield College use data to determine the effectiveness of accomplishing our mission? Please list examples of possible data, outcomes and/or measures.
3. How can Bakersfield College determine the degree to which our institutional mission effectively informs:
  - a. institutional priorities & goals,
  - b. the educational needs of students,
  - c. decision-making ,
  - d. planning, and
  - e. resource allocation...in support of student learning and achievement?