**Direction #5 Leadership and Engagement:** *A commitment to build leadership within the College and active engagement with the community.*

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| --- | --- | --- | --- | --- |
|  | **Potential Initiative** | **How will you evaluate the initiative’s success?** | **What documentation would you use** **(think accreditation)?** | **What committee or position would be responsible?** |
|  | PROFESSIONAL DEVELOPMENT CLUSTER |  |  |  |
| 1 | Enhance the Adjunct Faculty Orientation experience to include a more diverse offering of sessions and workshops. | Survey the adjunct | Survey results | Dean responsible for adjunct faculty orientations. |
| 2 | Assign FLEX time to committees commensurate with the time/work involved. If a faculty member is on more than one committee then allow that to count a given number of hours toward flex time. This could either be in numbers assigned per committee or assigned according to time spent doing committee work as observed by the co-chairs. | If there is a substantial increase in committee involvement and work as indicated by the numbers of | Attendance at meetings. Work assigned and completed by members as evidence of time on committee task. | Professional Development Committee (PDC) |
| 3 | Individualize modules to enhance everyday use of technology for employees. These modules will have different levels of proficiencies from the beginners to advance such as Word, excel, etc. | Survey Monkey | A certificate of completion | Information Services & Instructional Technology (ISIT)*(notes: PDC?)* |
| 4 | Provide temporary leadership development |  |  | PDC |
| 5 | Provide leadership training for campus community. |  |  | PDC |
| 6 | Focused professional development academies |  |  | PDC |
| 7 | Admin internships |  |  | Pres Cabinet |
| 8 | Assess and evaluate professional development needs. (5.1) |  |  | PDC |
|  |  |  |  |  |
|  | COMMUNITY CLUSTER |  |  |  |
| 9 | Assessment of employees community connection |  |  | Foundation? |
| 10 | Focus on leadership development in new faculty and new adjunct faculty seminars. |  |  | Dean responsible & HR  |
| 11 | Reinstitute all-college hour to engage employees, students and community. |  |  | President? |
| 12 | New faculty involvement with committees |  |  | Ac Senate? |
| 13 | Create texting connection for students |  |  | Student Services |
| 14 | Civic engagement – days of service |  |  | HR |
| 15 | Engage in health & wellness activities on campus & in community |  |  | PDC? |
| 16 | Student Success: Develop, implement, review and update comprehensive plans to better coordinate in-reach, outreach, and recruitment activities.(1.2) |  |  | Deans & Outreach? |
| 17 | Student Success: Strengthen college representation in the high schools through partnerships with high school counselors and outreach and matriculation services at high school sites (1.2) |  |  | Outreach |
| 18 | Enhance participation in student organizations (1.3) |  |  |  |
| 19 | Enhance student participation in campus conferences, workshops and guest lectures such as BCLEARNS, Equity Summit, Social Justice, Pre-Law, Achieving The Dream (ATD)  |  |  |  |
| 20 | Increase support for college and community mentorship programs like African American Success Through Excellence and Persistence (ASTEP) and Padrinos. (2.1) |  |  | Equity |
| 21 | Establish agreements with high school districts in Bakersfield College’s service area (3.1) |  |  | ? |
| 22 | Expand Bakersfield College’s Rural Initiative (3.1) |  |  | Dean of Rural Initiatives |
| 23 | To increase access to courses and services in rural communities (3.1) |  |  | Dean of Rural Initiatives |
| 24 | Develop and implement the Equity TV (3.2) |  |  | Equity |
| 25 | Develop expanded marketing plan for Bakersfield College’s quality and exemplary programs (3.2) |  |  | Student Success Dean and PIO |
| 26 | Continue to strengthen the collaborations and partnerships with community groups and highlight Bakersfield College’s quality programs and services (3.2) |  |  | Foundation & President |
| 27 | Continue to facilitate community conversations at Bakersfield College; continue to participate with community groups in planning future strategy for Kern County and the surrounding areas. Partners: Kern Economic Development Corporation, Kern Taxpayer Association, political leaders, chambers, educational partners etc. (4.1) |  |  | CTE Dean, President, other? |
| 28 | Develop and expand Career Technical Education (CTE) programs to meet community needs (4.1) |  |  | CTE Dean |
| 29 | Enhance outreach and advertising efforts. (4.2) |  |  | Outreach |
| 30 | Continue to advance conferences, peer learning, learning from experts etc. (5.1) |  |  | PDC |
| 31 | Pass the 2016 bond (5.4) |  |  | Facilities, Foundation |
| 32 | "Parent of a BC Transfer Student" Initiative BC does a wonderful job of recruiting students to become Renegades. BC is investing money, time and personnel towards student progress, success and completion of certificates and AA/AS degrees. What happens to the student that wants to transfer to a CSU, UC or private university but Mom and Dad say "NO"? Their reasons are usually due to the fear of the unknown. I would like to lead workshops workshops for parents that would provide information and alleviate concerns of their child transferring to a 4-year university. | Track the number of students that transfer to a 4-year university. | Track the number of students that transfer to a 4-year university. | Equal Opportunity & Diversity Advisory Council (EODAC) |
| 33 | List/Track orgs that have used BC Facilities |  |  | Facilities |
| 34 | Expand on BC news items in local journals like the Kern Business Journal. | ? | ? | PIO/President |
|  |  |  |  |  |
|  | LEADERSHIP & ENGAGEMENT CLUSTER |  |  |  |
| 35 | Leadership & Equity Academy, Social Justice Institute | Review of faculty capstone projects respective of community engagement; publications; conference panels; securing of external grant funds; climate surveys | publications; conference panels; securing of external grant funds; climate surveys | I'm not sure which committee would work on this initiative. |
| 36 | New employee welcome team & checklist |  |  | HR |
| 37 | Improve notification of campus activities that impact work flow (blood drives, constructions, etc.) |  |  | Facilities |
| 38 | Working with facilities to increase use of campus facilities |  |  | Events Managers |
| 39 | Updating of scheduling system to include events both on and off campus | Ease of use of upgraded new system will empower staff to use it for its full potential | Don't know what you mean | I'm not sure which committee would work on this initiative. |

**April 17, 2015**