

**BAKERSFIELD  
COLLEGE**  
1913 – 2013

**Bakersfield College  
Strategic Goals**

- Student Success
- Professional Development
- Communication
- Facilities, Infrastructure & Technology
- Oversight & Accountability
- Integration

**Bakersfield College  
Strategic Initiatives**

- Student Learning
- Student Progression & Completion
- Collaboration & Partnerships
- Fiscal Sustainability
- Engagement, Peer Learning & Study Series

**Bakersfield College  
Core Values**

- Learning
- Integrity
- Wellness
- Diversity
- Community
- Sustainability

**ENROLLMENT MANGEMENT COMMITTEE**

<https://committees.kccd.edu/bc/committee/fcdc>

October 21, 2014  
2:30 p.m. – 4:00 p.m.  
A-5

**A G E N D A**

- **Call to Order**
- **Discuss ways to gather and disseminate information about enrollment management issues (discussion) 20 min.**
  - Identify information to post to website or link to (example: enrollment management articles)
  - Develop models for enrollment data analysis with “case study” reports at department, division, and college level
  - Establish an online, committee discussion forum for various enrollment management topics
- **Develop a work plan/schedule for the five-year enrollment management plan (action) 20 min.**
  - Target date for a draft plan
  - Target date for a finished plan
  - Determine roles and responsibilities of committee members and campus personnel
- **Enrollment Management 101 – Reading an enrollment management report (informational) 20 min.**
- **Enrollment Management Drivers (discussion) 20 min.**
- **Good of the Order**

Enrollment Management Goals for 2014-2015

---

**NEXT MEETING: November 25, 2014**  
2:30 – 4:00 p.m.