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**Enrollment Management Committee (EMC) Committee**

March 3, 2022

1:00 pm Zoom

Agenda

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| Attendance: Jessica Wojtysiak, Krista Moreland, Kylie Campbell, Tom Greenwood, Gamaliel Ocampo, William Chapman, Sharon Bush, Pamela Rivers, Isabel Castaneda, Steven Watkin |  |
| note-taker: Isabel CastanedaApproval of Minutes: 2/17/22- not reviewed  | 5 minutes |
| Chairs Report: Krista and Jessica**Spring Enrollment Data- Jessica*** Data Dashboard review looks good from section count, anticipates late start classes will impact; enrollment efforts have increased (Dan Hall) taking the lead.
* Reviewed data dashboard, late start coursed have increased significantly over the years. Current efforts to fill courses are underway with a possible campaign led by Dan Hall and his team.
* Late start courses currently aid students in program completion; 6 programs are mapping 8+8 completion strategies.
* some courses are not suitable for 8+8, especially those with high activities and labs
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**Late start classes and Bots:**need to send out a reminder of "How to Identify" fraudulent students for those teaching late start courses.a request was made for DO, A&R, and Financial Aid to provide an update on what is being done to prevent BOT's from registering **AB 705 Update to CC*** the team would like a further discussion and possibly invite speakers
* there is a significant concern among faculty feeling their voice is not being heard
* team requested data to be revisited as it is believed throughput is not being represented accurately
 | 10 minutes |
| **Winter Intercession Update: Krista and Kylie**the committee reviewed program concerns and revised survey for multiple groups; the committee will meet again to finalize  | 10 minutes |
| Guided Pathways Scale of Adoption Draft[**https://committees.kccd.edu/sites/committees.kccd.edu/files/Bakersfield\_CCRC\_AACCPathways\_SOAA\_Fall%202021\_v2.pdf**](https://committees.kccd.edu/sites/committees.kccd.edu/files/Bakersfield_CCRC_AACCPathways_SOAA_Fall%202021_v2.pdf)briefly reviewed document, encouraged the committee to take a deeper dive and make suggestions- Report Due in March. |  |
| **Student Services Updates**Graduation fest planning happening now | 10 minutes |
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