EMC Update for Academic Senate

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Oct 9th 2019

Committee Charge
The Enrollment Management Committee (EMC) will improve student success and access by reviewing, monitoring, evaluating and communicating on all aspects of the enrollment life-cycle for Bakersfield College students. The EMC shall:

- Incorporate a systematic, comprehensive, research-driven collaborative inquiry about on-going enrollment trends, activities, and initiatives.
- Revise and provide recommendations for student access, recruitment, persistence, completion, and lifelong learning through diverse programs and services.
- Disseminate information and recommend best-practices to optimize student success and timely completion based on the college’s priorities and community needs.

Our first Meeting was in Sept.
- We reviewed and updated the committee charge, and welcomed new members.
- Added the program manager from BCSW
- Removed ‘basic skills faculty’
- Added to ‘faculty at large’

EMC’s goal for 2019-2020 is to write an Enrollment Management Strategies document for the campus at large.
- Process began in the Sept. meeting
- We will be reaching out to college groups in the future for input/information.
- We still need a vocational faculty member on the committee.