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**Enrollment Management Committee (EMC) Committee**

September 30, 2020

1:00 pm Zoom

Agenda

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| Attendees: Krista Moreland, Jessica Wojtysiak, Sharon Bush, Bill Chapman, Helen Acosta, Kylie Campbell, Steven Watkin, Marissa Marquez, Pamela Rivers, Dan Hall, Tom Greenwood, Raquel Lopez, Emily Wilson, Chelsi Womack, Shehrazard Barraj |  |
| Introductions  New and returning members introduced themselves. Added Pamela Rivers to the charge as management. | 5 minutes |
| Approval of Minutes: 9/16/21  m/s Dan Hall/Emily Wilson to approve minutes. All approved. | 5 minutes |
| Review of Charge  Added wording to include Designee to Dean of Instruction and Enrollment Services. Changes made last meeting include adding classified rep; changed to Outreach & Early College Administrator; changed to one faculty representative from each department and unrepresented departments fall to pathway faculty.  m/s Helen Acosta/Tom Greenwood to approve changes in the charge. All approved. | 15 minutes |
| Enrollment Data and Activities: Dan  Ways to capture students include looking at the students who dropped.  9,186 – Students that dropped that did not enroll in another section.  \*students could be moving into a different class that fulfills their requirement,  Late Start sections added that begin 10/18/21. Could gain about 500 FTES. Have already added 286 FTES from late start classes,  There are more late start sections than previous years.  Need to campaign for late start classes.  \*Faculty can tell their students and/or send message through canvas  \*media ads  \*contact the students on academic probation  \*SGA could advertise on the SGA social media page  Next Time: texting strategy to target students for late start and important dates. | 30 minutes |
| Picture  Picture was not taken | 5 minutes |
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