# Bakersfield College
## Program Outline Report

### Program Basics

<table>
<thead>
<tr>
<th>Program Title:</th>
<th>César E. Chávez Leadership Certificate of Completion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Status:</td>
<td>In development</td>
</tr>
<tr>
<td>Department:</td>
<td>History</td>
</tr>
<tr>
<td>Award Type:</td>
<td>Certificate of Completion (NC) (Credit)</td>
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**Program Description**

The César Chávez Leadership Certificate is designed to introduce students to leadership through the study of the leadership style of César Chávez, California's farmworker movement, and various historical landmarks in the Bakersfield College service region. Since the late 19th century, the southern San Joaquin Valley has been home to migrant agricultural workers from across the globe who have come from varying racial/ethnic and cultural backgrounds. The establishment of the César E. Chávez national monument in Keene, California, marked the significance of this local history within the southern San Joaquin Valley. This program is designed to promote student learning through public history engagement related to local historical landmarks associated with César Chávez and the farm worker movement. The program is also designed to accelerate historical thinking for student participants, as well as promote civic and humanities engagement and the studying historic leadership in the area of labor and civil rights for migrant farm workers. To achieve the Certificate of Completion: To complete this noncredit Certificate of Completion, a passing "P" grade must be earned in all required courses.

<table>
<thead>
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<th>Control Number:</th>
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<tbody>
<tr>
<td>Credential ID:</td>
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<tr>
<td>Transferability:</td>
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</tr>
<tr>
<td>Program TOP Code (SP01):</td>
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<tr>
<td>Program TOP Code (SP01):</td>
<td>Leadership Skills Development</td>
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<tr>
<td>Student Program Award (SP02):</td>
<td>Non-Credit award requiring fewer than 48 hours</td>
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<td>Maximum Credits:</td>
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<td>Minimum Credits:</td>
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<td>Curriculum Committee Approval Date:</td>
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<td>Board of Trustees Approval Date:</td>
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<td>External Review Approval Date:</td>
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### Proposal Details

<table>
<thead>
<tr>
<th>Proposal Start:</th>
<th>Fall 2022</th>
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<tbody>
<tr>
<td>Rationale for Non-Fall Start:</td>
<td></td>
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</tbody>
</table>
We have identified a pilot cohort of students to start as soon as possible. 
Note – this program is approved for a Fall 2022 start.

**Program Justification:**

The National Parks Service (NPS) has recognized the National Chavez Center and other sites in Delano, California, as having "national significance" to United States labor and civil rights history. This leadership certificate program will help ensure access and learning opportunities for students regarding the rich cultural heritage associated with the historic leadership of César Chávez and the California farm worker movement.

**Submission Rationale**

- New Program

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**Program Requirements**

**Core Courses (Total 18-0)**

Complete all of the following:

- Core Courses-18 hours (Credits listed are in hours)
- HISTB98NC - Landmarks in California History (In Creation)
- HISTB99NC - Landmarks in California History Site Visits (In Creation)

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**Recommended Sequences**

**New Sequence 1**

- Term 1 (Total 0)
- Term 2 (Total 0)

**New Sequence**

- Term 1 (Total 18-0)
  - **Core Courses** HISTB98NC - Landmarks in California History 9-0
  - **Core Courses** HISTB99NC - Landmarks in California History Site Visits 9-0
New Sequence

Term 1 (Total 18-0)

Core Courses HISTB98NC - Landmarks in California History 9-0

Core Courses HISTB99NC - Landmarks in California History Site Visits 9-0

Program Outcomes

César E. Chávez Leadership Certificate

PSLO

1. Upon successful completion of the program, the student will be able to have a greater appreciation for local cultural heritage sites related to the leadership of César Chávez and the California farm worker movement. 70

2. Upon successful completion of the program, the student will be able to engage with local historical landmark sites, cultural heritage organizations, and various stakeholder groups invested in the preservation of history and culture in the San Joaquin Valley. 70

3. Upon successful completion of the program, the student will be able to enhance historical thinking skills, find deeper connections between the past and present, and develop leadership capacity and encourage civic participation within their own communities. 70

Program Narrative
Catalog Description – Describe the program requirements, prerequisite skills or enrollment limitations, student learning outcomes, and information relevant to program goal. This section should be an exact match to the catalog.

The César Chávez Leadership Certificate is designed to introduce students to leadership through the study of the leadership style of César Chávez, California's farmworker movement, and various historical landmarks in the Bakersfield College service region. Since the late 19th century, the southern San Joaquin Valley has been home to migrant agricultural workers from across the globe who have come from varying racial/ethnic and cultural backgrounds. The establishment of the César E. Chávez national monument in Keene, California, marked the significance of this local history within the southern San Joaquin Valley. This program is designed to promote student learning through public history engagement related to local historical landmarks associated with César Chávez and the farm worker movement. The program is also designed to accelerate historical thinking for student participants, as well as promote civic and humanities engagement and the studying historic leadership in the area of labor and civil rights for migrant farm workers.

To achieve the Certificate of Completion:
To complete this noncredit Certificate of Completion, a passing “P” grade must be earned in all required courses.

Program Requirements – Include the course requirements and sequencing that reflect Program goals.

Hist B98NC: Landmarks in California History
Hist B99NC: Landmarks in California History Site Visits

The program goals/outcomes are:

Upon successful completion of the program, the student will be able to enhance historical thinking skills, find deeper connections between the past and present, and develop leadership capacity and encourage civic participation within their own communities.

Upon successful completion of the program, the student will be able to have a greater appreciation for local cultural heritage sites related to the leadership of César Chávez and the California farm worker movement.

Upon successful completion of the program, the student will be able to engage with local historical landmark sites, cultural heritage organizations, and various stakeholder groups invested in the preservation of history and culture in the San Joaquin Valley.

Master Planning – Describe how the Program/Certificate aligns with the mission, curriculum, and master planning of the College and higher education in California?

This program aligns with the mission, vision, and values of Bakersfield College by preparing students to think critically, communicate effectively, and engage in a civic and productive manner in their communities.

Planning Summary- Please address the following:

The Department does not anticipate the need to hire additional faculty for this Program.

Planning Summary- Please address the following:

The Department does not anticipate the need for new/remodeled facilities for this Program.

Enrollment and Completer Projections – Provide a projection of the number of students to enroll in this Program along with annual completions.

20 projected completers

Place of Program in Curriculum/Similar Programs – Describe how this Program/Certificate fits in the college’s existing program inventory specifically identifying the Department which will house the Program/Certificate.

This program will belong to the Social Science department that already houses a credit course in California history. This program will be part of the Social and Behavioral Science pathway.
Similar Programs at Other Colleges in Service Area – Provide the justification/need for the development of this Program; include whether or not similar Programs exist at other Colleges in the region. Include career opportunities.

Currently, there are no noncredit programs offered in the Bakersfield College Service area. However, this program reaches a broader base of students and prepares them for leadership opportunities in a variety of roles and situations, including entryways into learning about the fields of public history, museum studies, cultural heritage interpretation, national parks, etc.

Choose the percentage of the program that is offered online.

51%-100%

FOR PROGRAMS/CERTIFICATES WITH THIRD PARTY REQUIREMENTS This will be the detailed Catalog Requirements. Include the information specific to your Programs or Certificate as specified in your third party accreditation requirements (e.g. Background checks, health screenings, etc.)

N/A

FOR CE PROGRAMS ONLY In the space below, include Labor Market Information.

N/A