

BSAD B43 Principles of Management

Student Learning Outcomes	Measure	PLO	ILO	GE
1. Explain the historical evolution of management as a profession and its role in the organizations and society.	Written Assignment	2-1	I II III	N/A
2. Analyze the value of a functional diverse organization.	Case Study	2-1 2-3	I II III	N/A
3. Illustrate the need for ethical decision making in organizations.	Written Assignment	2-1 2-3	I II III	N/A
4. Explain the planning function in an organization.	Test Question	2-1	I II III	N/A
5. Explain the role organizing and staffing in an organization.	Written Assignment	2-1 2-3	I II III	N/A
6. Diagram the function of implementation and leadership and the sources of power in an organization. .	Written Assignment	2-1	I II III	N/A
7. Compare and contrast some major theories of motivation in organizations.	Test Question	2-1	I II III	N/A
8. Explain the function of controls in organizations	Written Assignment	2-1	I II III	N/A

PLOs:

BC Retail Management COA - PLOs

2-1. Identify concepts and basic theories of management, including the planning, organizing, staffing, directing, and controlling functions.
2-2. Demonstrate the technical skills for preparing double entry accounting financial statements
2-3. Understand the principles and methods involved in the recruiting, selection, and placement of employees with regard to government regulations, training, experience, and aptitudes.
2-4. Express self clearly in expository writing, application, request for references, and follow-up communications.

ILOs:

- I. Think critically and evaluate sources and information for validity and usefulness.**
- II. Communicate effectively in both written and oral forms.**
- III. Demonstrate competency in a field of knowledge or with job-related skills.**
- IV. Engage productively in all levels of society – interpersonal, community, the state and nation, and the world.**

GELOs:

N/A