



**BCSGA Student Government  
Training and Development Workshop**  
*November, Friday 15th, 2019*  
*Bakersfield College, Levinson Hall 40*

Bakersfield College Student Government Association will take a day to refocus on goals and participate in training workshops that focus on: event planning, assessment, social media and advertising, surveying, and to better understand college policies.

This workshop will provide the student government officers the means and understanding to better serve and understand their student body, expand their knowledge with event planning, and teach them their role on a campus, local, and statewide level.

**Schedule of Events:**

9:00 am	9:30 am	Who is Benny? Who are you?
9:30 am	10:00 am	Why did we join BCSGA?
10:00 am	11:00 am	Our positions
11:00am	12:00 pm	BCSGA Goals and Outcomes
12:00 pm	1:00 pm	Lunch, SSCCC, CCCSAA explained
1:00 pm	2:00 pm	Event Planning
2:00 pm	3:00 pm	Social Media and Advertising
3:00 pm	4:00 pm	Survey and Assessment
4:00 pm	5:00 pm	Reflection, Expectations, and Closing

**Learning Outcomes**

By attending and actively participating in the Student Government workshop, student officers will:

1. Understand where the advisor and each other come from (Why we are here)
2. Understand their roles and positions within BCSGA
3. Better understand the event planning process
4. Understand how to carry themselves in social media as a BCSGA officer
5. Learn how to create surveys and assess data
6. Understand the expectations of being a BCSGA Officer and in the Office of Student Life
7. Understand SSCCC and CCCSAA and their purpose
8. Understand and agree with BCSGA's outcomes and goals for the coming semester