

Math B2 Basic Functions and Calculus for Business

Student Learning Outcomes or AUO	Measure	PLO	ILO	GE
1. Translate application problems such as revenue, profit and cost, and then solve using calculus.	Embedded	PLO 2	II	B.2.14
	exam	PLO 5	I	
	question		III	
2. Apply appropriate algorithms to evaluate limits, derivatives, and integrals to formulate solutions to business applications.	Embedded	PLO 1	III	B.2.14
	exam	PLO 2	II	
	question	PLO 3	I	
3. Demonstrate the concepts of business calculus by communicating in written, verbal and graphical form.	Embedded	PLO 2	II	B.2.14
	exam	PLO 4	I	
	question		II	
			III	

PLOs:

- 1. Demonstrate an understanding of functions from multiple perspectives.*
- 2. Use numerical, graphical, symbolic, and verbal representations to solve problems and communicate with others.*
- 3. Use technology as a tool for exploring mathematical concepts.*
- 4. Demonstrate an ability to work with mathematical abstractions, analyze mathematical relationships, make plausible conjectures, and develop proofs.*
- 5. Synthesize mathematical knowledge.*

ILOs:

- I. Think critically and evaluate sources and information for validity and usefulness.*
- II. Communicate effectively in both written and oral forms.*
- III. Demonstrate competency in a field of knowledge or with job-related skills.*
- IV. Engage productively in all levels of society – interpersonal, community, the state and nation, and the world.*

GELOs:

Use the GE categories from the catalog if this is a GE course. Areas A-E
General Education Learning Outcomes for Mathematics

B.2 Mathematics and Logic (Analytic Thinking)

14. *Apply formal systems of reasoning in solving problems or analyzing arguments.*