

Wednesday, June 15, 2022

Kepler Speakers
Attn: Rich Scibetti, Vice President, University and Performing Arts Division
3030 Clarendon Blvd., 7th Floor
Arlington, VA 22201

Leonardo Ayala
Assistant Director of Student Life
Bakersfield College
1801 Panorama Drive
Bakersfield, CA 93305

Re: Letter of Intent for Speaking Engagement Invitation for Mr. Aron Ralston

Please accept the following as an invitation for the named speaker to Bakersfield College.

Sponsor/Location: Bakersfield College
1801 Panorama Drive
Bakersfield, CA 93305
www.bakersfieldcollege.edu

Speaker: Mr. Aron Ralston
<https://www.keplerspeakers.com/speakers/aron-ralston>

Fee and Expenses: **\$17,500** all-inclusive

Date: Possible dates in order of preference:
1. August 25, 2022
2. August 30, 2022

Type of Event: Two 70-minute in-person Presentations:
• 40-50-minute lecture
• 20-30-minute Q&A

Timetable of Activities: *(tentative placed for loose agenda)*
Noon to 1 pm Lunch
2:00 pm to 2:30 pm Sound Check
2:30 pm to 3:30 pm Afternoon Presentation
3:30 pm to 5:00 pm Break
5:00 pm to 6:00 pm Dinner
6:30 pm to 7:00 pm Sound Check
7:00 pm to 9:00 pm Keynote Presentation

Place/Event Venue: Afternoon and Evening Presentations
• Levan Center and/or the Indoor Theatre –
Bakersfield College, Panorama Campus

Kern Community College District

Presentation Topic:	<p>Afternoon and Evening Presentations</p> <p>We appreciate talks that challenges the audiences and makes them think beyond their everyday scope of the world. The presentation should:</p> <ul style="list-style-type: none">(a) Be what the speaker is passionate about,(b) Be geared toward the public and a community college environment, and(c) Integrates social justice and real world current themes. <p>Presentation should also cover the topics of his, “incredible triumph in the face of insurmountable odds and inspiring audiences to harness the power of their deepest motivations, relationships, and mindset to transform personal and professional "boulders" into their blessings.”</p>
Speaker Attire:	Business Casual
Audience Profile:	Student, faculty, staff, and community members. Appx. 250-500
Recording/Streaming:	Due to the nature of the experience, the presentation for all events will be live-streamed to the BCSGA YouTube and Facebook pages to engage a wider scope of audience and will be streamed to our satellite campuses. We also request permission to record the event and publicly post the lecture online so that it is accessible to those who could not attend in person.
History of Event:	The Distinguished Speaker Series is proposed by the faculty and approved by the Student Government Association. Current year speakers are available at: www.bakersfieldcollege.edu/studentevents/dss
About the Institution:	Bakersfield College was founded in 1913 and is one of the nation's oldest continually operating community colleges. The college serves over 30,000 students on the 153-acre main campus in northeast Bakersfield and across Kern County. The Weill Institute is in downtown Bakersfield. Two satellite centers are located in Southwest Bakersfield and at the Delano Center, which is 35 miles north of Bakersfield. Bakersfield College also serves Kern County rural areas of Wasco, Shafter, McFarland, Arvin, Greenfield, and Buttonwillow. Classes are offered on a traditional 16-week semester calendar as well as in a variety of non-traditional scheduling options: evenings, weekends, short-term vocational programs and online.
Hotel Accommodation:	DoubleTree by Hilton Hotel Bakersfield

3100 Camino Del Rio Ct, Bakersfield, CA 93308
Phone: (661) 323-7111
Distance from Airport: 5.7 miles
Distance to College: 6.4 miles

Bakersfield Marriott at the Convention Center
801 Truxtun Ave, Bakersfield, CA 93301
This Hotel offers free airport shuttle service.
Phone: (661) 323-1900
Distance from Airport: 7.3 miles
Distance to College: 4.9 miles

The Historic Padre Hotel
1702 18th St. Downtown, Bakersfield, CA 93308
Phone: (661) 323-7111
Distance from Airport: 5.7 miles
Distance to College: 6.4 miles

Holiday Inn Express
3001 Buck Owens Blvd, Bakersfield, CA 93308
Phone: (661) 395-9800
Distance from Airport: 6.1 miles
Distance to College: 5.9 miles

Four Points by Sheraton Bakersfield,
5101 California Ave, Bakersfield, CA 93309
This Hotel offers free airport shuttle service.
Phone: (661) 325-9700
Distance from Airport: 9.0 miles
Distance to College: 8.5 miles

Nearest Airport:

Bakersfield Meadows Field Airport
3701 Wings Way, Bakersfield, CA 93308
Distance to College: 7.7 miles

While ground transportation via personal vehicle transport may be negotiated from airport to hotel and back, this service is only provided if speaker is using Bakersfield Meadows Field Airport.

Media Requests:

Local Bakersfield news and newspaper cover college events. If requests are made, they are directed to the speaker agency. In addition, our student newspaper may cover the event and/or have an interview with the speaker.

Publicity Agreement:

The Speaker named hereby gives Bakersfield College consent to the use of all images and photographs taken of the speaker, in whole or in part, of such presentation representing at Bakersfield College and/or others with its consent, for the purposes of illustration, advertising,

creating derivative works, or publications in any manner.

KCCD Contract Process:

Bakersfield College is part of a three-institution system named Kern Community College District (KCCD). The District will not sign third party vendor contracts, but will use the third party vendor contract as an addendum along with the [KCCD Independent Contract Agreement](#) (ICA) and the [KCCD Independent Contractor Checklist](#). Once the Speaker has confirmed the offer and submitted third party vendor contract (optional), the Office of Student Life will issue the ICA to be signed by the agency or speaker. Additionally, we will need an invoice stating the final amount due. KCCD does not provide a check the day of presentation, but will be mailed out to the address on the W-9 form after services rendered.

Please note that all contractual agreements and signatures need to be reconciled and completed within 45 days before the scheduled event date to ensure timely payment.

Certificate of Insurance:

In compliance with KCCD Board Policies, third party vendors are required to submit proof of insurance by providing the Office of Student Life with a Certificate of Insurance with an endorsement evidencing liability coverage with limits no less than one million dollars (\$1,000,000). KCCD must be named as the additional insured and Bakersfield College as the certificate holder and must be accompanied by an endorsement. It is the responsibility of the Vendor to report all sales to the appropriate authorities.

If Certificate of Insurance is not obtainable, the Speaker may potentially sign and submit to the Office of Student Life the [BC Consent Form General Release and Waiver of Liability](#).

Main Contact:

Leonardo Ayala
Assistant Director of Student Life
W: 661-395-4613
C: 661-317-6699
E: Leonardo.Ayala@bakersfieldcollege.edu

Contract Contact:

Arisve Pimentel
Executive Secretary, Student Life
(w) 661-395-4614
Email: arisve.pimentel@bakersfieldcollege.edu

Signatory:

Dr. Sonya Christian, KCCD Chancellor

Additional Comments:

Thank you for your time and consideration.

In signing this form, we are authorizing the speaker's agency to extend a firm and binding commitment on behalf of our organization for the services of the above speaker. If the speaker accepts this invitation, it will constitute a binding agreement. We will then expect a formal agreement.

Leonardo Ayala 6/15/2022
Authorized Signature Date

Leonardo Ayala Assistant Director of Student Life
Print Name Title

Items needed:

- The following items will be used for processing the institutional paperwork and advertising.
1. Professional (long and short) bio of the speaker
 2. High Resolution pictures (3 to 5 different images)
 3. Any mandatory language or statements needed to be placed on brochures or website from agency/speaker
 4. [KCCD New Vendor Application](#)
 - a. In section 5, "KCCD Employee Requesting Vendor Information," please type: Arisve Pimentel
arisve.pimentel@bakersfieldcollege.edu
 5. Completed and signed [IRS W-9 form](#)
 6. Certificate of Insurance naming KCCD as additional insured and Bakersfield College as the certificate holder
 7. Agency/Speaker contract and/or tech rider
 8. Invoice for all services with final amount due
 9. Any associated agreements
 10. Title and ISBN Number of speaker book