

Agricultural Business Assessment Plan Rev. 6/15/2018

Agricultural Business	14-15	15-16	16-17	17-18	18-19	19-20
AGBSB2 - Agricultural Economics						
• Upon completion the student will be able to: Compare and contrast the role of agriculture in the economic structure of the state, country and world.				X		
• Upon completion the student will be able to Describe changes in monetary and fiscal policies affecting this country.		X		X		
• Upon completion the student will be able to Contrast and criticize the different economic systems.				X		
• Upon completion the student will be able to Define the laws of supply and demand, economic terms and production functions.				X		
AGBSB3 - Introduction to Agriculture Business						
• Upon completion the student will be able to: Explain how economic principles relate to agriculture business management.				X	X	
• Recognize and describe agricultural business organizational structures including; sole proprietorships, partnerships, corporations, franchises, and cooperatives. Identify and explain the four functions of management and how they relate to the agribusiness organization.				X	X	
• Develop an awareness of the basic laws, regulations, and regulatory agencies that interact with the agriculture community.				X	X	
• Describe various styles of leadership be able to identify the role of the agricultural manager.				X	X	
• Recognize, evaluate, and propose solutions to problems in personnel, ethics and communication.				X	X	
AGBSB6 - Agriculture Sales and Communication						
• Formulate a mission statement for a start up agriculture produce sales company.						X
• Design, create and present a sale/promotional powerpoint presentation for an agriculture product or company (student's choice).						X
• Practice and be capable of assessing and handling a mock set of customer complaints.						X
• Organize and oversee a sales team meeting.						X
• Identify 5 agriculture sales companies in Kern County and a list of job skills required for employment.						X
AGBSB7 - Introduction to Agricultural Accounting						
• Upon completion the student will be able to: Summarize the nature and purpose of Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRS).						X
• Upon completion the student will be able to: Analyze and interpret the four basic financial statements						X
• Upon completion the student will be able to: Identify and demonstrate how accounting principles are used to manage the firm's resources while minimize risk.						X