

PORTERVILLE COLLEGE

**Strategic Planning Committee
Minutes**

10:30AM – 11:30AM • Tuesday, September 18, 2018 • L405

Present:

Primavera Arvizu, Michael Carley, Kendra Haney, Catherine Hodges and Esmeralda Rodriguez

Absent:

Andrea Anaya, Anja Goebel and James Thompson

I. Call to Order

Mr. Carley called the meeting to order at 10:36am.

II. Approval of Agenda

Motion made to approve the amended September 18, 2018 agenda.

M/S/C: Catherine Hodges/ Kendra Haney

III. Approval of Minutes

Motion made to approve the minutes from September 11, 2018.

M/S/C: Primavera Arvizu/ Kendra Haney

IV. Discussion Items

A. Marketing Strategic Plan

VP Arvizu recommended to the committee creating a Strategic Plan pamphlet to distribute to community partners. The committee agreed the booklet would be a good idea and VP Arvizu will work with Alex Schultz in its creation.

B. Integrated Planning, Assessment, and Action (IPAA) Document

The committee finished reviewing the IPAA Document and recommended the following changes:

1. Made a few formatting, grammatical and sentence structure changes.
2. Change “constituency groups” to “constituent groups” throughout document
3. Make revision to the Planning and Decision Making Flow Chart on page 5
4. Update the paragraph for Facilities Master Plan on page 6

C. SP Goals and Objectives

Tabled

D. Program Review Rubric

Tabled

V. Announcements

VI. Future Agenda Items

Adjournment:

Meeting adjourned at 11:33am.