

**Strategic Planning Committee
Minutes**

10:30AM – 11:30AM • Tuesday, September 18, 2018 • L405

Present:

Primavera Arvizu, Michael Carley, Kendra Haney, Catherine Hodges and Esmeralda Rodriguez

Absent:

Andrea Anaya, Anja Goebel and James Thompson

- I. **Call to Order**
Mr. Carley called the meeting to order at 10:36am.
- II. **Approval of Agenda**
Motion made to approve the amended September 18, 2018 agenda.
M/S/C: Catherine Hodges/ Kendra Haney
- III. **Approval of Minutes**
Motion made to approve the minutes from September 11, 2018.
M/S/C: Primavera Arvizu/ Kendra Haney
- IV. **Discussion Items**
 - A. **Marketing Strategic Plan**
VP Arvizu recommended to the committee creating a Strategic Plan pamphlet to distribute to community partners. The committee agreed the booklet would be a good idea and VP Arvizu will work with Alex Schultz in its creation.
 - B. **Integrated Planning, Assessment, and Action (IPAA) Document**
The committee finished reviewing the IPAA Document and recommended the following changes:
 1. Made a few formatting, grammatical and sentence structure changes.
 2. Change “constituency groups” to “constituent groups” throughout document
 3. Make revision to the Planning and Decision Making Flow Chart on page 5
 4. Update the paragraph for Facilities Master Plan on page 6
 - C. **SP Goals and Objectives**
Tabled
 - D. **Program Review Rubric**
Tabled
- V. **Announcements**
- VI. **Future Agenda Items**

Adjournment:

Meeting adjourned at 11:33am.