## Enrollment Management Minutes

## 3:00pm – 5:00pm  March 8, 2021  Zoom

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Members**: Thad Russell, Primavera Arvizu, Joe Cascio, Michelle Miller, James Thompson, Mike Carley, Kim Behrens, Erin Wingfield, Robert Simpkins, Jim Carson, Lupe Guillen, Patty Serrato, Karen Bishop, Sarah Phinney, Kendra Haney, Sherie Burgess, Elizabeth Buchanan, Vickie Dugan, Frank Ramirez, Miranda Warren.

1. **Call to Order –** the meeting was called to order at 3:11 pm.
2. **Approval of Agenda - Motion to approve agenda M/S/C – P/. Arvizu/ M. Carley**
3. **Approval of Minutes - Motion to approve minutes M/S/C – M. Carley/ K. Haney**
4. **Full audience - Information Items**
5. Banner 9 Update – all three campuses will be going live with Banner 9 in November. There should be an update in the next few meetings.
6. Student Services Update – we received a CAP grant and a talent search grant. Bob Simpkins will be the faculty lead for Guided Pathways, there will be an email coming out with updates. PSCC wants to ensure the major clusters make sense before posting to our website. Erin- our team of counselors will be reaching out to those divisions that offer certificates. Priority Registration will be held March 31st. Student Services will be gearing up for PC Connection which will be held virtually, flyers will be coming out soon. Frank – we have been receiving positive feedback on the progress reports.
7. Counseling Update – all Zoom invites have been sent out to divisions for student services meetings.
8. **Full audience - Discussions Items** 
   1. Year-end report – Thad will be cleaning up the goals for the year end report and will present to the committee at the next meeting for approval.
9. **Chairs – Information Items**
10. **Chairs – Discussion Items**
    1. Semester knows and unknowns – M&O would like 30 minutes in between classes for cleaning. Some divisions discussed having students wipe down their stations before and after a class.
    2. 2 Year Plans/Maps – English, Communication, Elementary Teacher Education, Early Childhood Education, Spanish – counselors will be joining the committee at 4:00pm to discuss 2 year plans with divisions.
11. **Other**

1. **Future Agenda Items**
2. **Adjourn – meeting adjourned at 3:48 pm**
3. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 unites by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications