

Outreach & School Relations
Meeting - 9/17
Revisions - Program Review

Revisions/Updates

Goal 1:

Meet enrollment target for college

Revisions/Updates:

Last year: Registration Rocks at the HS, communication plan
This year: O/NSW will be combined, no assessment, CSEPs
-College & Career Days, all community outreach events
Inmate Education Admission/Orientation - staff cleared to go to prison, # of prisons assisted, clarify and verify, # of students served 8 prisons total
AB 540 - total # of students served, fully matriculated
Financial Aid Workshops - partnering with cal soap
Assisting with Dual enrollment
Remove partnership with UCs

Goal 2:

Online Orientation

Revisions/Updates:

Update - committee formed to create content for videos, Spring 2019 roll out

Goal 3:

Communication Plan

Revisions/Updates:

Update: explanation of process this year, expand on changes including CSEPs and FAFSA completion

Goal 4:

Parent Orientation

Revisions/Updates:

Update: Rolled out spanish/english versions of parent orientation in Summer 2018, will now focus on promoting monthly orientations to increase awareness and participation.

Goal 5:

Build a system to track services provided to students in Welcome Center

Revisions/Updates:

Updates: need for new system, process now is inefficient.
Areas for growth: affinity groups, special cohorts, pathways

Goal 6:

Implement Guided Pathways in the on-boarding process.

Revisions/Updates:

Implementation of pathways in high school workshops and brochures

Materials were created to take to events and local feeder schools, change our O/NSW to include pathways/CSEPs

Team plays role in completion coaching communities

Goal 7:

Increase student awareness of the Welcome Center, the One-Stop Shop.

Revisions/Updates:

Update At this time we will not be pushing large signages for the WC because Measure J construction

Renegade card stats to be share

CHALLENGES

Single sign on issues

Special admit enrollment

NOTES

The 19 and younger age range is increasing compared to other age groups. This trend is evidence of BC's recent efforts to expand dual and concurrent enrollment efforts and improve outreach and high school matriculation strategies, thereby improving the K-12

to higher education pipeline through efforts such as the Student Success & Support Program (SSSP), The Kern Promise, and the college's equity-driven Rural Initiatives.