

## Certificate Form

### Certificates of Achievement (if applicable):

- A. An Annual Update must be completed for each Certificate of Achievement program.
- B. Programs with stackable certificates fill out the following form, which is included in the related degree program review.
- C. Stand-alone certificates fill out the entire Annual Update.

**Name of Program:** \_\_\_\_\_ COMMERCIAL MUSIC \_\_\_\_\_

| Certificate Name | JSC | CA | Is the certificate stackable? | Is the certificate a stand alone program? |
|------------------|-----|----|-------------------------------|---|
| Commercial Music |     | X  | NO                            | YES                                       |
|                  |     |    |                               |   |
|                  |     |    |                               |   |
|                  |     |    |                               |   |
|                  |     |    |                               |   |

Please discuss the following questions regarding all area Certificates of Achievement (CA):

1. List certificates that are proposed for addition. NONE
2. List certificates that are proposed for deletion. NONE
3. For this CA, what are the SOC codes (Occupational Titles and codes) that students who complete the CA will be able to obtain entry-level employment in, and what are the projected annual openings and median salary for each occupational title? You can use your latest Program Review data for your response.

274014 (Sound Engineer - 2 annual openings/\$40, 541), 274011 (Audio Equipment Technician - 15 annual openings/\$25,959, 272041 (Music Composers and Arrangers - 19 annual openings/\$19,760 annual salary).

4. For this CA, what process was followed to ensure the required and possible elective courses were adequate for entry level employment (such as advisory committee input, surveys, industry feedback, licensing or accreditation agencies)? How often do/will you re-examine the effectiveness of certificate requirements? Our certificate meets the C-ID descriptors as outlined by the chancellor's office. Advisory committee input and industry feedback have been crucial to helping me instruct using the most relevant tools and approaches. I recently became Apple Logic certified and am working on ProTools certification (two industry standard digital audio workstation software packages). This certification moves BC commercial music toward the chance to offer certification beyond the CA. I re-

examine the effectiveness of our certificate requirements on a regular basis. My next step is to move toward allowing a commercial music emphasis for the AA-T, and a combo commercial/jazz AA.

5. What is your annual completion target (number of certificates awarded) for this CA? 12
  - a. What was the number of awards in this CA for each of the past three years? Only been awarded one full academic year. 12 total
  - b. Based on your results, what changes could you make in your program to meet or continue to exceed your target (such as course content, scheduling/sequence, outreach, instructional strategies)? Continual professional development and technological updates. Our Panorama Creative Music Summit has the potential to give students real-world training and access to international talent and employment options. I can improve in outreach by connecting with more high schools, especially as particular schools get audio/commercial music programs of their own. My instructional strategies could be broadened by getting students more face time with work professionals and employers.
6. Based on what you know about your area, what emerging/potential institutional factors (internal) and industry factors (external) will impact this certificate? How are you planning to incorporate these factors in your planning and evaluation of this certificate? The Strong Workforce funding has been huge factor in allowing us to build the proper infrastructure for a successful program. I believe as I acquire the proper gear and continue to market the program, it will grow into the premier (and still the only) program of its kind in the Kern County Area.