

# Bakersfield College 2018-2019 Program Review – Annual Update

Program Name: Commercial Music

**Bakersfield College Mission:** Bakersfield College provides opportunities for students from diverse economic, cultural, and educational backgrounds to attain Associate and Baccalaureate degrees and certificates, workplace skills, and preparation for transfer. Our rigorous and supportive learning environment fosters students' abilities to think critically, communicate effectively, and demonstrate competencies and skills in order to engage productively in their communities and the world

## **Describe how the program supports the Bakersfield College Mission:**

### ***Instructional Programs only:***

- A. List the degrees and Certificates of Achievement the program offers: Commercial Music COA
- B. If your program offers both an A.A. and an A.S. degree in the same subject, please explain the rationale for offering both and the difference between the two. N/A
- C. If your program offers a local degree in addition to the ADT degree, please explain the rationale for offering both. N/A

### **Program Goals:**

- A. List the program's current goals. For each goal (minimum of 2 goals), discuss progress and changes. If the program is addressing more than two (2) goals, please duplicate this section. Please provide an action plan for each goal that gives the steps to completing the goal and the timeline.

- 1. Program Goal:** The student will be able to identify and make use of pertinent components of audio recording systems, digital audio workstations, and other musical technologies affiliated with commercial music applications.

Assessment: We will compile student scores across commercial music courses for the SLOs that meet the concepts listed in this PLO.

#### **List the institutional goals from the Bakersfield College Strategic Plan that will be advanced upon completion of this goal?**

(Student Learning, Student Progression and Completion, Facilities, Leadership and Engagement) Student learning, Student progression and completion.

**Progress on goal achievement: We are graduating an average of 6 students per semester. Students consistently show a high retention rate of concepts.**

**Status Update – Action Plan and any link to Resource Requests: Our gear is constantly updated and continues to form the foundation of how students learn.**

- 2. Program Goal:** The student will be able to identify and make use of relationships between audio hardware and software. Concepts include consoles, software synthesis, analog synthesis, microphone and microphone technique, signal processing, mixing, and mastering.

#### **List the institutional goals from the Bakersfield College Strategic Plan that will be advanced upon completion of this goal?**

(1. Student Learning, 2. Student Progression and Completion, 3. Facilities, 4. Leadership and Engagement)

**Progress on goal achievement: Students are very familiar with relationships between hardware and software.**

**Status Update – Action Plan and link to Resource Requests**

B. List new or revised goals (if applicable)

**Program Goal: N/A**

**List the institutional goals from the Bakersfield College Strategic Plan that will be advanced upon completion of this goal?**

(Student Learning, Student Progression and Completion, Facilities, Leadership and Engagement)

**Progress on goal achievement:**

**Status Update – Action Plan and link to Resource Requests:**

**Program Analysis:**

Take a look at your trend data (all programs should have some form of data that is used to look at changes over time). *All programs will answer the following questions unless otherwise indicated.*

1. Please report on any unexpected changes or challenges that your program encountered this cycle: N/A.
2. How does your trend data (or other data your area collects) impact your decision making process for your program? Our program is too new for this.
3. Evidence of Department Dialog of data
  - If you have had time to review and discuss your program's data with members of your department, attach documentation of your discussion. Documentation can come in the form of minutes from meetings or retreats, email dialog or any other ways that show substantive discussion.
4. Were there any changes to student demographics (age, gender, or ethnicity) for the past cycle? No.
5. Were there any changes to student success and retention rates for face-to-face and online courses? (instructional only) No.
6. Equity gaps
  - Please look for large differences, or gaps, between top performing groups and others. Consider how you could identify the reasons behind these gaps, and if there changes that could be made to reduce them. For in depth review of equity issues, and on changes that are being made campus-wide, please refer to the current [Bakersfield College Student Equity Plan](#).

Music technology is a male-dominated field. We are working to reachout beyond this demographic to be more inclusive in the realm of commercial music. Two courses have been particularly useful in this process: composition and ensemble.

7. Please describe any recent achievements of your department, including but not limited to faculty who have won awards or distinctions, new projects your department has implemented, professional development work, professional conference presentations or recently published work. I have two publications coming out later this year, we have re-recorded the BC fight song, I have attended multiple conferences and trainings to keep up to date, and we have launched an annual music summit and a podcast.
8. The college has embarked on significant efforts such as **Guided Pathways, affinity groups** and **completion coaching communities** to improve the success and completion rates of our students. Please describe what your program/department/office is doing to contribute to these efforts. Commercial Music has a high rate of student success.
9. Explain your role if you are involved in Dual Enrollment, Inmate Education, or Rural Initiatives. We have a dual enrollment course in Delano (B30 Introduction to Music Technology).

### **Analysis of Received Resources from Previous Cycle**

**Discuss the type of resources you received and their Impact on program effectiveness?**

#### **Facilities:**

*If your program received a building remodel or renovation, additional furniture or beyond routine maintenance, please explain how this request or requests impacts your program and helps contribute to student success.*

1: Space Allocation N/A

2: Renovation

3: Furniture

4: Other : The program received a soundproof booth that helps tremendously to capture sound without interference. It helps to create quiet recordings which help the effectiveness of the program to give students tools for success in commercial music.

5: Beyond Routine Maintenance

#### **Technology:**

*If your program received technology (audio/visual – projectors, TV's, document cameras) and computers, how does the technology impact your program and help contribute to student success?*

1: Replacement Technology

2: New Technology The program received multiple new items such as microphones and synthesizers. This gear enables students to work with cutting edge gear and be prepared to work in relevant audio environments.

3: Software: ProTools and Ableton Live recording software helps students keep up to date with the latest digital audio workstation improvements.

4: Other \_\_\_\_\_

#### **Other Equipment**

*If your program received equipment that is not considered audio/visual or computer equipment technology, please explain how these resources impact your program and help contribute to student success.*

**Conclusion:**

Present any conclusions and findings about the program. This is an opportunity to provide a brief abstract or synopsis of your program's current circumstances and needs. Consider this a snapshot of your program if someone were to only read this portion of your annual program review.

The Commercial Music program is thriving. We have an average of 6 students per semester earning the certificate. Students are landing jobs and transferring to institutions to further their audio skills. We have up-to-date technology and have sent students on scholarships to international conferences that deal with music technology. I plan to keep our studio up to date with the latest technology and to continue to refine my pedagogical approach for student success.