

Bakersfield College 2018-2019

Program Review – Annual Update

Program Name: Art

Bakersfield College Mission: Bakersfield College provides opportunities for students from diverse economic, cultural, and educational backgrounds to attain Associate and Baccalaureate degrees and certificates, workplace skills, and preparation for transfer. Our rigorous and supportive learning environment fosters students' abilities to think critically, communicate effectively, and demonstrate competencies and skills in order to engage productively in their communities and the world

Describe how the program supports the Bakersfield College Mission:

The Art Department provides college-level freshman and sophomore lecture and lecture/lab courses that:

1. Lead to an AA-T in Studio Arts or a new AA-T in Art History
2. Satisfy general education requirements in the "Arts, Literature, Philosophy and Foreign Language" category,
3. Meet transfer requirements in Art for the CSU and UC systems,
4. Lead to one of three Certificates of Achievement (Graphic Design, Photography, and Media Arts)

Three tenured, three tenure-track, one temporary fulltime, and eighteen adjunct faculty members are staffing the Department in AY 2018-2019.

The department also offers dual enrollment sections of B20 Digital Arts Vector, B2 Drawing, B16 Digital Photography and B1 Art Appreciation at various high school locations including KHSD and Wonderful Academy.

Five full time faculty members, and fourteen adjuncts have earned the terminal MFA degree.

One tenured faculty and three adjuncts have earned an MA in Art or the equivalent.

On the Bakersfield College main campus, the department is housed in two dedicated campus buildings containing studios for: ceramics, three-dimensional design/sculpture, drawing/painting, two-dimensional design, and digital arts (photography, media arts, and graphic design).

In addition to these dedicated spaces, the department shares a large lecture hall for art history and art appreciation with other departments, and occasionally uses large lecture spaces on campuses as needed.

The department offers courses in the morning, afternoon, and evening at the main campus, at the Delano campus, various rural sites, Bakersfield College Southwest, at Wonderful Academy, and online. We will be expanding into the Inmate Scholars Program this fall.

Gen Ed: The department offers twelve Gen Ed classes in group C and one that meets the multi-cultural category.

In May 2016, a new 18-unit certificate was given state approval in the Digital Arts area. Media Arts Certificate of Achievement. In spring 2018, we issued the first batch of certificates to six students.

The Digital Arts area is a CTE program and a component of the “Arts, Media and Entertainment” designated career pathway.

Courses from the Digital Arts area are included as part of “List B - curricular area” in the AA-T in Studio Arts and will be used in the Certificates of Achievement making the Photography, Media Arts, and Graphic Design Certificate of Achievement stackable with the AA-T.

The department operates the Wylie and May Louise Jones Gallery, an art gallery located off the foyer of the Grace Van Dyke Bird Library. Faculty members Ronnie Wrest and Jeff Huston, supervised by the department chair, provide programming and scheduling of exhibits and openings, and act as the gallery preparator. The curators hire, schedule, and train student workers, who act as gallery guards.

The new Art History AA-T provides students an Associate of Arts degree for transfer in culturally relevant subject matter, preparing them for art historical research by establishing a broad, global, and foundational understanding of art history. Course content will be used to develop competency in written communication and research skills as well as an understanding of career opportunities in both the public and private sectors.

Program Mission Statement:

The mission of the Bakersfield College Art Department is to provide excellent instruction in the visual arts; to prepare students to make societal contributions by becoming citizens who are visually literate, culturally aware, skilled in creative problem-solving, and aesthetically sensitive.

Instructional Programs only:

- A. List the degrees and Certificates of Achievement the program offers
 - AA-T in Studio Arts
 - AA-T in Art History (new for 18/19)
 - Graphic Design Certificate of Achievement
 - Photography Certificate of Achievement
 - Media Arts Certificate of Achievement
- B. If your program offers both an A.A. and an A.S. degree in the same subject, please explain the rationale for offering both and the difference between the two.
- C. If your program offers a local degree in addition to the ADT degree, please explain the rationale for offering both.

Program Goals:

Based on previous feedback this section has been trimmed down and the goals no longer include resource requests.

- A. List the program’s current goals. For each goal (minimum of 2 goals), discuss progress and changes. If the program is addressing more than two (2) goals, please duplicate this section. Please provide an action plan for each goal that gives the steps to completing the goal and the timeline.

1. Program Goal:

Address budget concerns over how lab fees are used.

List the institutional goals from the Bakersfield College Strategic Plan that will be advanced upon completion of this goal?

Student Learning, Student Progression and Completion

Progress on goal achievement:

No progress

Status Update – Action Plan and any link to Resource Requests:

As part of the budget request for the 19/20 year this will be addressed.

2. Program Goal:

Research the feasibility of adding an AA-T in Art History

List the institutional goals from the Bakersfield College Strategic Plan that will be advanced upon completion of this goal?

Student Learning, Student Progression and Completion

Progress on goal achievement:

Complete

Status Update – Action Plan and link to Resource Requests

The AA-T in Art History was approved and added for Fall of 2018.

3. Program Goal:

Improve number of students in the AA-T Studio Art degree and in the Certificate programs.

List the institutional goals from the Bakersfield College Strategic Plan that will be advanced upon completion of this goal?

Student Learning, Student Progression and Completion

Progress on goal achievement:

In progress long term goal

Status Update – Action Plan and link to Resource Requests

Over the last academic year, we saw a significant shift from the older degrees into the new degrees. Faculty will continue to push for students to update/change their major and all incoming students will be in the new majors. We also have been creating promotional material for internal and external recruitment.

B. List new or revised goals (if applicable)

4. Program Goal: To have the first three Art History student transfers by the end of the second year of program offering.

List the institutional goals from the Bakersfield College Strategic Plan that will be advanced upon completion of this goal?

(Student Learning, Student Progression and Completion, Facilities, Leadership and Engagement)

- Student Learning
- Student Progression and Completion
- Leadership and Engagement

Progress on goal achievement: N/A (Year one)

Status Update – Action Plan and any link to Resource Requests: The introduction year of this goal will entail marketing the degree to art students and raising awareness in the counseling departments.

5. Program Goal: Work with Leven Center and other funding streams to bring at least one guest lecturer per semester to discuss contemporary and historical art subjects.

List the institutional goals from the Bakersfield College Strategic Plan that will be advanced upon completion of this goal?

(1. Student Learning, 2. Student Progression and Completion, 3. Facilities, 4. Leadership and Engagement)

- Student Learning
- Leadership and Engagement

Progress on goal achievement:

This has been an ongoing art department achievement for the two previous academic years.

Status Update – Action Plan and link to Resource Requests: This goal will be achieved by contacting and coordinating schedule with guests to discuss relevant topics and research subjects relating to the program learning objectives and coordinating with various funding sources like the Levan Center.

Program Analysis:

Take a look at your trend data (all programs should have some form of data that is used to look at changes over time). *All programs will answer the following questions unless otherwise indicated.*

1. Please report on any unexpected changes or challenges that your program encountered this cycle:
The department continues to grow and there has been high demand for Art Appreciation courses. Initial enrollments were a bit slow, but over the summer all Art B1 classes filled so we were able to add additional course both online and as late start. We were able to hire one new adjunct and rehire another adjunct instructor that had been away for several semesters. Moving forward we have a few potential adjuncts in the pool.
2. How does your trend data (or other data your area collects) impact your decision making process for your program?
At each department meeting we discuss issues facing the department and our successes. Looking at the data gives us concrete evidence of things that are working and where we can improve. Since many of our courses fall under CTE we are able to use Core Indicator Data to help guide those programs. We also use our advisory board to keep up with local needs and issues that are specific to our region.
3. Evidence of Department Dialog of data
 - If you have had time to review and discuss your program's data with members of your department, attach documentation of your discussion. Documentation can come in the form of minutes from meetings or retreats, email dialog or any other ways that show substantive discussion.
See attached email chain
4. Were there any changes to student demographics (age, gender, or ethnicity) for the past cycle?
 - Growth

From 13/14 to 17/18 we went from 2719 students to 4492 students. Growth was only 2% from 16/17 to 17/18 indicating a bit of a slowdown. Most of the growth has been in Art B1 Art Appreciation.
 - Age

In 13/14 36% of our students were under 19, in 17/18 it was up to 45%.
 - Majors

Students are finally on the AA-T track, there was a jump of 113 students from Fall 16 to Fall 17 of declared Art majors and a corresponding drop from our old majors.
5. Were there any changes to student success and retention rates for face-to-face and online courses? (instructional only)
Over the last 5 years Retention has improved by 8% to 92% and Success from 70% to 76%.
When the growth of the department is considered the data shows that despite growing by 60% in the last five years we were able to improve retention and success rates substantially.
6. Equity gaps

- Please look for large differences, or gaps, between top performing groups and others. Consider how you could identify the reasons behind these gaps, and if there changes that could be made to reduce them. For in depth review of equity issues, and on changes that are being made campus-wide, please refer to the current [Bakersfield College Student Equity Plan](#).

Over the last 5 years our lowest success rates are students 19 or younger and African American students. African American students are around 5% of our total students. Numbers are in line with college wide trends but should be addressed. The department should become more involved in some of the initiatives like ASTEP and AAMMP.

7. Please describe any recent achievements of your department, including but not limited to faculty who have won awards or distinctions, new projects your department has implemented, professional development work, professional conference presentations or recently published work.

Members of the art department are active in the Bakersfield art community and have shown work at many of the galleries in town. Additionally, faculty members like David Koeth, Gina Herrera, Diego Gutierrez Monterrubio, Armando Rubio, Emily Maddigan, and others have shown work across California. Two faculty members were awarded Levan Summer Faculty Grants and will be presenting that work on campus this semester. Jeff Huston, Kristopher Stallworth, David Koeth, Adel Shafik, and Ronnie Wrest all attended conferences in their fields over the last academic year.

8. The college has embarked on significant efforts such as **Guided Pathways**, **affinity groups** and **completion coaching communities** to improve the success and completion rates of our students. Please describe what your program/department/office is doing to contribute to these efforts.

Jeff Huston was a faculty lead for the Arts, Humanities and Communication Pathway in the past year and created videos for many of the other pathways. The department has been active in Pathway discussions on campus.

9. Explain your role if you are involved in Dual Enrollment, Inmate Education, or Rural Initiatives.

The department has offered classes in Delano and other rural sites for over a decade and continues to support these areas. Dual enrollment courses have been offered from the start of the program, many articulation agreements for the CTE classes were a naturally fit for Dual Enrollment. Most of the Dual Enrollment courses are in the spring semester as they are second semester courses in the high school system.

For AY 18/19 we will begin offering Inmate education courses.

Analysis of Received Resources from Previous Cycle

Discuss the type of resources you received and their Impact on program effectiveness?

Facilities:

If your program received a building remodel or renovation, additional furniture or beyond routine maintenance, please explain how this request or requests impacts your program and helps contribute to student success.

1: Space Allocation

2: Renovation

3: Furniture

4: Other

5: Beyond Routine Maintenance

There were many requests included in last year's program review. A few have been addressed, but the building is showing its age and is not slated for any major work until at least 2025.

The building interiors were painted, however everything including trim on doors was painted white making the building feel very institutional.

Curtains in FA-1, 8, 10 were replaced with blinds that do not allow for rooms to be darkened the same as before and cause glare on the projector screens during the day.

In FA20 floor drains were worked on and sink traps were installed. Some electrical work was also completed by the kiln area.

Technology:

If your program received technology (audio/visual – projectors, TV's, document cameras) and computers, how does the technology impact your program and help contribute to student success?

1: Replacement Technology

- New Projector carts were installed in FA20, 23, 28 this summer and they have substantially improved the image viewing capabilities in those labs. Each of the courses rely on being able to show images to students and with the new equipment we will be able to better serve students.

2: New Technology

- Work on the speaker and TV system in FA-8 was completed this summer and the Media Arts courses are benefiting from a better AV experience.
- New speakers were purchased for the gallery and will help create a better atmosphere during opening receptions.
- All digital arts faculty members received new computers this summer replacing machines that were up to 9 years old. This will allow them to run the most current software and should help them prepare for their courses more efficiently.

3: Software

- Working with IT we have been able to shorten our software upgrade cycle and are able to stay more current with frequent updates to the programs that we use most. In the past we were up to a year or more behind causing compatibilities issues for students.

4: Other _____

Other Equipment

If your program received equipment that is not considered audio/visual or computer equipment technology, please explain how these resources impact your program and help contribute to student success.

Conclusion:

Present any conclusions and findings about the program. This is an opportunity to provide a brief abstract or synopsis of your program's current circumstances and needs. Consider this a snapshot of your program if someone were to only read this portion of your annual program review.

The department has continued to grow over the last 6 years, but growth has slowed in the last few. Art Appreciation Art B1 has grown to meet the demand for gen. ed. classes in Area C: Arts, Literature, Philosophy, and Foreign Language and we have significantly increased the number of online sections being offered. In AY 13/14 we had 301 census day enrollment for the course and last year we had 1399. Success rates overall have improved while adding these additional students. Each of the introductory course in various art disciplines also meet the Area C requirement and many of those course transfer to UC and CSUB campus and are part of their gen. ed. pathways.

In spring of 18 we saw the first group of students complete the Media Arts certificate and classes in that area are filling at higher rates. New for the 2018/19 academic year we are offering an additional AA-T degree in Art History. We added one additional art history class focusing on Asian art and now offer all of the TMC degrees that apply to our area. We expect a few students to complete the AA-T in the spring, having switched from Studio Art and will grow the program over the next few years.

We continue to struggle without a dedicated Painting and Drawing professor. We are entering the fifth year since our fulltime faculty member resigned and have been using adjunct to fill the gaps. We have had temporary fulltime help twice and at other times have decreased the amount of drawing classes that we offer. The increased demand for courses at rural sites, the southwest, and in prisons has further strained our adjunct pool. We have been cycling through overloads for adjuncts based on their eligibility through HR to take on more courses. An additional fulltime faculty member would allow us to greatly expand our offerings and support off campus endeavors.

Facilities are one of the areas that we could use the most improvements. Our buildings and classrooms are showing their age. We are on the 2025 and beyond list for Measure J money so we do not see this situation changing anytime soon. Faculty have established good working relationships with M&O personnel and minor maintenance and improvements have happened. We are close to maximizing our classroom usage and since we have dedicated spaces to each discipline we are limited in what we can offer going forward.

The department continuous to grow and expand course offerings. The faculty and support staff in our area do excellent work and there is a positive working environment that has developed over time.