

## Certificate Form

**Certificates of Achievement (if applicable):**

- A. An Annual Update must be completed for each Certificate of Achievement program.
- B. Programs with stackable certificates fill out the following form, which is included in the related degree program review.
- C. Stand-alone certificates fill out the entire Annual Update.

**Name of Program:**    Media Arts \_\_\_\_\_

Certificate Name	JSC	CA	Is the certificate stackable?	Is the certificate a stand alone program?
Media Arts		X		Yes

Please discuss the following questions regarding all area Certificates of Achievement (CA):

1. List certificates that are proposed for addition.
2. List certificates that are proposed for deletion.
3. For this CA, what are the SOC codes (Occupational Titles and codes) that students who complete the CA will be able to obtain entry-level employment in, and what are the projected annual openings and median salary for each occupational title? You can use your latest Program Review data for your response.
4. For this CA, what process was followed to ensure the required and possible elective courses were adequate for entry level employment (such as advisory committee input, surveys, industry feedback, licensing or accreditation agencies)? How often do/will you re-examine the effectiveness of certificate requirements?
5. What is your annual completion target (number of certificates awarded) for this CA? What was the number of awards in this CA for each of the past three years? Based on your results, what changes could you make in your program to meet or continue to exceed your target (such as course content, scheduling/sequence, outreach, instructional strategies)?

1. No certificates are proposed for addition.

2. No certificates are proposed for deletion.

- 3.
- 27-4032 Film and Video Editors  
\$28.64 per/hr  
36 job posting per year
  - 27-4031 Camera Operators, Television, Video, and Motion Pictures.  
\$22.22 per/hr  
36 job posting per year
  - 27-2012 Producers and Directors  
\$24.07 per/hr  
228 job posting per year
  - 27-1014 Multimedia Arts and Animators  
\$14.33 per/hr  
96 job posting per year
  - 27-4012 Broadcast Technicians  
\$19.30 per/hr  
84 job posting per year

4. Processes for ensuring the required possible elective courses here adequate for entry level employment included:

- Meeting and talking with prospective employers
- Preparing students for work experience courses at athletic department

Courses are reviewed annually for student success, technology updates and workplace effectiveness.

5. No Current Target Number

The Media Arts CA is in 3 year and awarded its first eight certificates in the Spring 2018. Current student numbers show 18 potential candidates for Spring of 2019. Growth in the certificate has come from student awareness due to outreach and counselor support. My goal would be to achieve 20-30 certificates a year. To achieve these numbers I will:

- Advertisement through t-shirts and posters.
- Increase Media Arts student's footprint on campus by having them film events and help with media support.
- Create Work Experience courses.
- Propose additional courses that allow students to complete the certificate in the fall, spring, and evening.