

Bakersfield College

Program Review – Annual Update

Attachments (place a checkmark beside the forms listed below that are attached):

[Faculty Request Form](#)

[ISIT Form](#)

Other: _____

[Classified Request Form](#)

[M & O Form](#)

[Budget Change Request Form](#)

[Best Practices Form \(Required\)](#)

I. Program Information:

Program Name:

Art Department

Program Type:

Instructional

Non-Instructional

Program Mission Statement:

The mission of the Bakersfield College Art Department is to provide excellent instruction in the visual arts; to prepare students to make societal contributions by becoming citizens who are visually literate, culturally aware, skilled in creative problem-solving, and aesthetically sensitive.

Program Description:

The Art Department provides college-level freshman and sophomore lecture and lecture/lab courses that:

1. lead to an AA-T in Studio Arts,
2. satisfy general education requirements in the “Arts, Literature, Philosophy and Foreign Language” category,
3. meet transfer requirements in Art for the CSU and UC systems,
4. offer a workforce associate degree and certificate in Digital Arts.

The Digital Arts program is a workforce development program and a component of the “Arts, Media and Entertainment” designated career pathway.

Six tenure-track and six adjunct faculty members staff the Department. Four tenure-track faculty members and two adjuncts have terminal MFA degrees, one tenure-track and five adjuncts have an MA in Art or the equivalent.

On the main Bakersfield College campus, the department is primarily housed in two dedicated campus buildings containing studios for: ceramics, three-dimensional design/sculpture, drawing/painting, two-dimensional design, and digital arts (photography and graphic design). In addition to these dedicated spaces, the department shares a large lecture hall for art history and art appreciation with other departments, and uses large lecture spaces on campuses as needed.

The department offers courses in the morning, afternoon, and evening at the Bakersfield College main campus; at the Delano campus, the Arvin High School site, at Paramount Academy, and online.

Degrees and Certificates:

AA-T in Studio Arts

AA in Art*

AA in Digital Arts**

Certificate in Digital Arts (27 units)**

*This degree will be discontinued in the next catalog. **Both of these are in the process of being reviewed and revised.

II. Program Assessment:

- a. How did your outcomes assessment results inform your program planning?

Combining outcomes assessment and ODS data, the Art Department identified the ART B1 - Art Appreciation course (general education) as having the lowest average success rates of all the courses in the department. As a result, the department changed textbooks in fall 2012. The department continues to monitor and assess the result of this change now that we have a year of data available.

In addition, the department is considering other strategies to increase student retention and success, including the possibility of offering Art Appreciation in a “compressed” (8 week) schedule.

- b. How did your outcomes assessment results inform your resource requests this year?

The department’s resource requests include a new faculty position. This request is linked to the creation of the AA-T in Studio Arts, and with assessment done at the program and course levels.

- c. Note any significant changes in your program’s strengths since last year.

1. One of the strengths is the ability to offer a full complement of courses that lead to a degree or certificate. Because of increased academic budget, the department was able to increase enrollments by 5% from the previous year.

2. The department has worked to recruit additional adjunct faculty in the past year. This allows flexibility in scheduling additional courses as the need to increase FTES arises.

- d. Note any significant changes in your program’s weaknesses since last year.

There continues to be a lack of qualified adjunct instructors in the Bakersfield area. This restricts the department’s ability to expand, and also contributes to the need for additional tenure-track faculty. The adoption of the AA-T degree and the need to offer Three Dimensional Design and Sculpture I on a regular basis, make it necessary to ask for an additional tenure-track faculty member, partly based on this weakness.

- e. If applicable, describe any unplanned events that impacted your program.

No unplanned events impacted the Art programs.

III. Technology and Facilities Analysis

- a. Has your program received new or repurposed technology in this cycle?
- i. If yes, how have you assessed the outcome of the use of that technology and its effectiveness as it relates to student outcomes?

The digital arts area purchased two new printers and additional lighting equipment using VTEA funding. No assessment has been done on these items, as we just began using these them, but we anticipate positive results from the additional resources.

The department received repurposed Macintosh computers, video carts, and digital projectors during AY 2012/2013. Every lab in the department has access to digital projection and the internet. Professors have access to images, videos, and websites to share in class to add to their teaching strategies. Outcomes related to student success and retention have not yet been calculated regarding this equipment.

All art tenure-track faculty members now have a Macintosh computer at his/her desk, allowing for increased compatibility and computer standardization.

- ii. If no, what technology could play a contributing factor in future student success and outcomes for your program? How would you evaluate the use of this technology?
- iii. How might other areas use this technology?
- b. Has your area received any facilities maintenance, repair or updating in this cycle? If yes, how has the outcome contributed to student success?

The Fine Arts complex was painted in summer of 2013. No contribution to student success noted.

IV. Trend Data Analysis:

Discuss any significant changes in data trends over the last year using data provided by Institutional Research. Metrics may include the following:

- a. Changes in student demographics (gender, age and ethnicity)
No significant changes.
- b. Changes in enrollment (headcount, sections, course enrollment and productivity)
- The department offered 2 fewer sections in 2012/2013 than the previous year, but overall enrollment increased slightly (2883 versus 2775), due primarily to larger sections of Art Appreciation.
 - The average number of students per section increased slightly, from 30 to 32.
 - FTES/FTEF increased slightly, from 17.4 to 18.6.
- c. Success and retention for face-to-face, as well as online/distance courses
- F-t-F success rate for AY 2012/13 was 71.3%, retention was 85.6%. This is a 4% increase from AY 2011/2012. (College rate was 69.1% success and 85.9.)
 - The online success rate was 76.3%, retention was 88.8%. This is a 4.4% increase in both success and retention from AY 2011/2012, and they are substantially above the college online rates, which were 53.4% success, and 76.0% retention.
 - Total success rate for the department was 71.6%, retention was 85.8%. These are 4.1% and 5.7% increases over AY 2011/2012. (College total success was 67.9%, retention was 85.1%.)

There are many factors that affect success and retention rates, but some activities and changes in the department that

may have contributed to the increase include the following:

- The Art Department Vocabulary document, completed in spring of 2012, is in its second year of use. This document is available at no cost to students as a PDF file. It contains vocabulary and information relating to the department PLOs, using language agreed upon by the art faculty.
- The Art Appreciation courses have completed a one-year cycle using a different “thematic” textbook. Students and professors (anecdotally) are responding positively to this book (Exploring Art : A Global, Thematic Approach, by Lazzari). The department will continue to monitor the success and retention rates of this large General Education course.

d. Degrees and certificates awarded (five-year trend data for each degree and/or certificate awarded)

• 2008/09:	AA in Art: 12;	AA in Digital Arts: 13;	Digital Arts certificates:4	
• 2009/10:	AA in Art: 9;	AA in Digital Arts: 11;	Digital Arts certificates:5	
• 2010/11	AA in Art: 11;	AA in Digital Arts: 10;	Digital Arts certificates:1	
• 2011/12	AA in Art: 13;	AA in Digital Arts: 7;	Digital Arts certificates:4	
• 2012/13	AA in Art: 13;	AA in Digital Arts: 7;	Digital Arts certificates: 4	AA-T in Studio Arts: 1

e. Other program-specific data (*please specify or attach*)

V. Progress on Program Goals:

List the program’s goals from the previous Program Review. For each goal, please discuss progress and changes. If the program is addressing more than two (2) goals, please duplicate this section.

Previously Established Goal 1: Maintain an adequate number of courses to assure students can move through the program.

Progress on Goal: X Completed: AY 2012/13 and ongoing

Comments on Goal 1: This is an ongoing goal that will remain on the list and will continue to be monitored. Students need to be the first priority in all decision-making regarding courses and scheduling.

Previously Established Goal 2: Continue to evaluate, refine, and assess the program and course-level student learning outcomes.

Progress on Goal: X Completed: ongoing

Comments on Goal 2: This is an ongoing goal that will remain on the list and will continue to be monitored.

Previously Established Goal 3: Work on strategies to increase persistence and success rates.

Progress on Goal: X Completed: Ongoing

Comments on Goal 3: This ongoing goal relates primarily to the large General Education sections of Art Appreciation, but applies to all courses. The Department changed textbooks in AY2012/2013, and continues to examine ways to increase retention and success rates in this course and all courses in the department.

Previously Established Goal 4: Maintain facilities and technology

Progress on Goal: X Completed: Ongoing

Comments on Goal 4: The Art Department facilities consist of seven different specific labs, each with its own needs. This goal will remain on the list to remind the department of ongoing need to maintain the facilities.

Previously Established Goal 5: Update degrees and certificates (work was started in AY 2010/2011 with curriculum review, but not finished, due to deadlines).

Progress on Goal: X Revised: August 2013

Comments on Goal 5: The Department continues to work with the Dean to see the completion of the revisions of the Digital Arts degree and certificate.

Previously Established Goal 6: Continue articulation efforts with area high schools. Progress on Goal:

[X] Completed: Ongoing

Comments on Goal 6: The Department continues to seek to maintain strong positive relationships with area high school teachers, and is planning a "Panorama" event with area high school teachers in fall of 2013.

Previously Established Goal 7: Increase understanding of Program Level Outcome criteria by students.

Progress on Goal: [X] Completed: AY 2012/13 and ongoing

Comments on Goal 7: Every syllabus in the Art Department contains the Program Level Outcomes and the specific Student Learning Outcomes for the course.

Previously Established Goal 8: The Department has two kilns that needs repair, and a kiln that needs to be connected to a gas line.

Progress on Goal: [X] Completed: AY 2012/13 and ongoing

Comments on Goal 8: The new raku kiln was connected to the gas line, other work has not been completed.

Previously Established Goal 9: The Department has a non-functioning air compressor that needs to be fixed or replaced. Work orders have repeatedly been placed, and no action has been taken.

Progress on Goal: None

Comments on Goal 9: M&O has examined the compressor, and expressed that repairs can be made or a replacement can be purchased. Specific prices and estimates have not been forthcoming. A compressor was repurposed to the kiln yard, but has not actually been hooked up. There are several pieces of equipment that do not work because of a lack of compressor, including a spray booth, tile press, etc...

Previously Established Goal 10: Installation of an OSHA approved collection system for the sculpture lab to alleviate potential health (breathing) hazards.

Progress on Goal: None

Comments on Goal 10: This device is required by OSHA regulations on currently built woodshops and sculpture labs. The costs associated with this upgrade are unknown, but it is a vital upgrade and an OSHA requirement. The department strongly recommends that administration consider this project.

Previously Established Goal 11: Upgrade to bats and pins on the potter's wheels.

Progress on Goal: None.

Comments on Goal 11:

Previously Established Goal 12: Sculpture lab needs safety attachments for the table saw and band saw in Sculpture lab.

Progress on Goal: None

Comments on Goal 12: This old equipment is in good working order, but lacks current safety devices, Therefore the equipment cannot be used by students. Unknown costs to retrofit equipment, unknown costs to replace equipment.

Previously Established Goal 13: Ceramics lab needs new high fire shelves.

Progress on Goal: [X] Completed AY 2012/13

Comments on Goal 13: A generous donation of 12 high fire shelves has allowed the department to move this into the finished column. The shelves, valued at \$100 each, are a welcome addition to the ceramics program.

New goal 1: Fine Arts 20 (ceramics lab) maintenance

1. Back door, which leads to the loading zone, needs the exterior stopper replaced. The doors should push open and lock in place to the wall.
 2. Interior of the FA20 lab is in need of repainting.
 3. Earthquake straps need to be added to all shelving
 4. Wireless Internet would allow professor to use computer and digital projector in a more effective and efficient manner.
 5. Large alpine gas kiln will need to be replaced soon. This kiln does not automatically light anymore. There are two “spark” starters. This is also a safety feature so the kiln will not just push gas, it will always be lit. They do not operate properly.
 6. Work was done on the small Alpine kiln last year but it still does not work. A work order has been submitted, but the job has not been completed. The digital component will not communicate with the gas and blower
 7. M&O work orders have been submitted to have materials removed from the raku yard . M&O has not done work.
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New goal 2: Fine Arts 23 maintenance and upgrades

1. Drains are currently blocked (intentionally by plumber) because of intense sewage smells when they are not blocked. The floors need to be washed, but cannot be because of blocked drains.
 2. Interior of FA23 is in need of repainting
 3. Earthquake straps need to be added to all shelving
 4. Investigate repurposing storage space as small lecture space. Or change lighting so students can see screen and take notes.
 5. Wireless internet or wired internet in this room.
 6. Repeated attempts to get M&O to remove wood from the sculpture yard has yielded no action.
 7. Repurpose another Macintosh and digital projector for FA23 lab.
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New goal 3: Showcases installed on walls in locker room

Two years ago the department was given showcases by the Santa Barbara Museum of Art. The department has repeatedly been promised by M&O that the cases can be installed on a wall in this area. The cases have not been installed.

New goal 4: Projection screens need replaced in FA28, FA23, FA20 studios.

This goal has appeared on the APR for many years, and then it drops off. The screens still need to be replaced. Unknown costs.

VI. Curricular Review

The Art Department revised all course in AY 2010/11, so all courses are due to be reviewed in 2016/17. Art faculty will discuss breaking up the revisions and starting some revisions in AY 2014/15, so that they are not all due in the same year.

Art - Course Assessment Timeline	2013/14 (2019/20)	2014/15 (2020/21)	2015/16 (2021/22)	2016/17 (2022/23)	2017/18 (2023/24)	2018/19 (2024/25)
Course: Art B1 / Art Appreciation				X		
Course: Art B2 / Drawing I				X		
Course: Art B3 / Drawing II				X		
Course: Art B4 / Two Dimensional Design				X		
Course: Art B5 / Three Dimensional Design				X		
Course: Art B6 / Acrylic Painting I				X		
Course: Art B7 / Acrylic Painting II				X		
Course: Art B8 / Figure Drawing I				X		
Course: Art B9 / Figure Drawing II				X		
Course: Art B10 / Ceramics I				X		
Course: Art B11 / Ceramics II				X		
Course: Art B12 / Ceramics III				X		
Course: Art B13 / Sculpture I				X		
Course: Art B14 / Sculpture II				X		
Course: Art B16 / Digital Photography				X		
Course: Art B17 / Black and White Photography				X		
Course: Art B20 / Digital Art I - Vector Art				X		
Course: Art B24 / Digital Art II - Raster Art				X		
Course: Art B25 / Typography				X		
Course: Art B29 / Special Studies				X		
Course: Art B35 / Survey - Western Art I				X		
Course: Art B36 / Survey - Western Art II				X		
Course: Art B37 / Art of Latin America				X		
Course: Art B40 / Digital Illustration				X		
Course: Art B41 / Advertising Design				X		
Course: Art B42 / Graphic Design				X		
Course: Art B46 / Advanced Photography I				X		
Course: Art B47 / Advanced Photography II				X		
Course: Art B48 / Advanced Photography III				X		

- a. List courses that are proposed for addition. None
- b. List courses that are proposed for deletion. None
- c. List any changes the program has made to online/hybrid/distance education courses. None
- d. Provide an update on the program's transition to adopting a [Transfer Model Curriculum](#) (AA-T or AS-T), if applicable.

The Art Department wrote and submitted a Studio Arts AA-T degree in December 2012. The degree was approved in AY 2012/13, and in May 2013, the department celebrated its first student who graduated with an AA-T. The degree is now listed in the Bakersfield College catalog, and is among the first four approved on campus.

VII. Conclusions and Findings:

Present any conclusions and findings about the program.

1. The Art Department is made up of professional artists who teach.
2. The department faculty shows a strong collegial spirit:
 - a. representing the department on numerous committees,
 - b. working together toward outreach efforts with area high school art teachers,
 - c. working together to increase success and retention rates of students,
 - d. volunteering to participate in campus events and activities,
 - e. participating in group art exhibits in the Jones Gallery,
 - f. working together on curriculum,
 - g. working together on assessment,
 - h. sharing best practices and teaching strategies,
 - i. working cooperatively with other campus departments and offices
3. In AY 2012/13:
 - a. The department offered 2 fewer sections in 2012/2013 than the previous year, but overall enrollment increased slightly.
 - b. The average number of students per section increased slightly, from 30 to 32.
 - c. FTES/FTEF increased slightly, from 17.4 to 18.6.
 - d. Success and retention for face-to-face, as well as online courses increased about 4%, and are at or above the campus average.
 - e. The online success and retention rates are substantially above the overall college online rates.
 - f. Total success and retention rates for the department increased 4.1% and 5.7% respectively over AY 2011/2012.
4. The Department was one of the first departments to write and have an AA-T degree approved (in Studio Arts) in AY 2012/13.
5. The department is housed in aging buildings that need maintenance, some of which is ignored by campus M&O, and some of which occasionally gets done. This is not meant as a criticism of M&O, just an observation.
6. It is time to look at the “big picture” and ask for an additional faculty member to round out the offerings in the department in the three-dimensional/sculpture area. This is especially important as we transition to the AA-T degree in Studio Arts.