## Enrollment Management Minutes

## 3:00pm – 5:00pm  February 13, 2023  AC-120

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Members**: Thad Russell, Michelle Miller Galaz, Mike Carley, James Thompson, Robert Simpkins, Karen Bishop, Kendra Haney, Sherie Burgess, Stephanie Olmedo-Hinde, Elizabeth Keele, Vickie Dugan, Judy Fallert, Jim Carson, Kim Behrens,

1. **Call to Order –** the meeting was called to order at 3:06pm.
2. **Approval of Agenda - Motion to approve agenda M/S/C – E. Keele/ J. Thompson**
3. **Approval of Minutes - Motion to approve minutes M/S/C – R. Simpkins/ E. Keele**
4. **Full audience - Information Items**
5. Banner 9 Update – no representative present.
6. Student Services Updates – no representative present.
7. Counseling Update – Counselor in the Quad – March 6th and April 20th 10-12:30.
8. **Full audience - Discussions Items**

1. a Enrollment Management Plan – what goals do we want to address? The committee would like to know of upcoming marketing efforts.

1. **Chairs – Information Items**

1.a Rising Scholars – North Kern – offering 6 classes this summer and hoping for 15 classes in the fall and spring. We are working on how to offer classes at the Detention center. Anyone entering these facilities must be cleared, be sure to get in touch with Michelle if interested.

1. b Fall Schedule – faculty presence on campus – all full-time faculty should have at least one section on campus. Thad will send an email to division chairs so they can share with their faculty.

1. **Chairs – Discussion Items**
2. **Other –** PTK Honors received a grant, more information to come.

-Dual Enrollment – Kylie Campbell works with Dual Enrollment at the District Office, will be able to assist when Ref is gone.

1. **Future Agenda Items -** Dialog about upcoming outreach and marketing efforts.
2. **Adjourn – meeting adjourned at 4:55.**
3. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 units by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications