

PAB Academy of Finance  
Advisory Board Meeting Minutes  
March 10, 2015  
PHS Career Center

In Attendance: Dustin Della, Tom Fiormonti, Jessica Flores, Michele Halopoff, George Martinez, Raul Pickett, Brad Rohrbach, Dennis Sexton, Gordon Young, Sam Aunai, Salma Aziz, Kate Brackley, Jose Valdez, Ruben Alvarez, Mimi Schuler.

1. Brad Rohrbach opened meeting at 4:05 PM, and welcomed everyone, and thanked everyone for coming.
2. Review and Approval of Agenda:  
Motion: Tom Fiormonti, Second: George Martinez, ALL IN FAVOR.
3. Review and Approval of Minutes from January 13, 2015:  
Motion: Tom Fiormonti, Second: Gordon Young, ALL IN FAVOR.
4. Academy Director's Report – Michele Halopoff:
  - a. Junior Mock Interviews were February 18 & 19, 2015
  - b. Community Service events:
    - i. Ag Expo – Dennis Sexton added that students did a great job waiting on customers, cashiering, preparing food, etc.
    - ii. CSET – Drought clean-up – A last-minute event – 4 freshmen volunteered – Michele was thankful that they offered on such short-notice.
    - iii. NJB – Very last-minute – Dustin Della apologized for short notice, and said that students did a fantastic job working at the door taking tickets, working in the concession stand, and some had to quickly learn the score books!
      1. Students were paid \$10/hour, and earned anywhere from \$70 to \$130.
  - c. Pathway Enrollment
    - i. PAB has 93 incoming freshmen for next school year.
    - ii. Michele confirmed with Jose Valdez that we would like to have about 10 more students to give us some leeway.
  - d. Gas Company Challenge:
    - i. Four senior students participated: Selena Silva, Raquel Bonilla, Abraham Chavez, and Tasia Lopes.
    - ii. Three junior students went as observers: Noah Kroutil, Ana Perez, Carlos Pena
    - iii. Seniors did very well, made it to the finals.
    - iv. Seniors were not happy with the final outcome – they didn't place.
    - v. Michele said that they did an excellent job.
  - e. CPA Conference last week:
    - i. Attendees: Michele Halopoff, Tara Williams, Blanca Gomez, Rebecca Carson
    - ii. Michele said that they learned some great new methods to start using in the classroom.
  - f. Mentor Conference:
    - i. Michele mentioned 2 PAB alumni will be presenting at the conference:
      1. Izzy Irizarry – flying in from Las Vegas – excited to help out!
      2. David Rodriguez
      3. Brad mentioned that Selene Venegas will be able to help.
  - g. Culminating Projects coming up – we will need evaluators:
    - i. Sophomore presentations – May 4 & 5, 2015
    - ii. Senior presentations – May 6, 7, & 8, 2015
    - iii. Freshman presentations – May 13, 14, & 15, 2015

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- iv. Juniors: PAB staff will be in a pull-out meeting tomorrow and will discuss the junior culminating project.
  - 1. Kate mentioned that there were some technical difficulties with the stock market program.
- 5. Financial Institution progress – Raul Pickett
  - a. Tulare County Federal Credit Union (TCFCU) group who went to Bakersfield with Brad were impressed with the Stockdale High School Bank on Campus (Kern Schools Federal Credit Union)
    - i. They have questions, but are excited to be working with us for their branch on our campus.
    - ii. Brad mentioned that they stopped here at PHS to check out possible site for the Bank on Campus.
  - b. March and April (April and May?)
    - i. Raul thought there should be a “kick-off” or student event to inform students
    - ii. He asked TCFCU if they would be willing to bring refreshments.
  - c. Raul and Curriculum & Evaluation committee, along with TCFCU are working on the Memorandum of Understanding (MOU) – it should be ready soon.
  - d. TCFCU wants to make sure that everything will be in compliance with state and federal regulations:
    - i. Security
    - ii. Confidentiality
  - e. Raul mentioned that the project/partnership with TCFCU will be presented at the PUSD Board Meeting to highlight the function and purpose of the TCFCU branch on campus.
    - i. Date to be determined.
    - ii. Jose Valdez wants to wait until after the PHS presentation which had to be postponed.
  - f. Raul suggested that we establish an Oversight Committee to handle concern, projects, appropriate resources
    - i. A group of people that will make things happen.
  - g. TCFCU will provide and assist in student expectations, training and orientation
    - i. Key areas to help in the transition from student to professional role.
- 6. Mentor Conference on April 17, 2015 – Ruben
  - a. Richard Morris (retired PUSD School Board member)
  - b. Speakers and panels are set, especially now that we have PAB Alumni coming.
  - c. Mimi Schuler mentioned that there is a stipend for one PAB Alumnus - \$50
    - i. Note: Brad mentioned that stipend was \$100 last year.
  - d. PAB will decide who should get the stipend:
    - i. Izzy will have airline expense, is working
    - ii. Selene is a student driving from Fresno
    - iii. David is local and working, but taking time away from job
  - e. Presentation Order:
    - i. 1<sup>st</sup>: Dustin Della
    - ii. 2<sup>nd</sup>: Maria Garcia
  - f. Panel Session:

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- i. Gordon Young, David Rodrigues, Selene Venegas, Rob Taylor (awaiting confirmation)
    - g. UPDATED by Mimi: Izzy Irizarry will be the facilitator and Emcee for PAB breakouts and panel
  - 7. Subcommittee Reports – Brad mentioned that subcommittees should be meeting more often – either every meeting, or at least every other meeting.
    - a. Curriculum & Evaluation:
      - i. Raul mentioned going to the PUSD Board in May – to be determined.
      - ii. Committee discussed the MOU
      - iii. Oversight committee – Raul will talk to Deborah Sierra
        - 1. Would like to have Michele on committee
        - 2. Two members from TCFCU
        - 3. Mr. Valdez
        - 4. Brad Rohrbach or Raul Pickett
        - 5. Wants the committee to make sure that deadlines are being met.
      - iv. Financial Literacy:
        - 1. PAB already has a strong program, but we need to meet or exceed state standards.
        - 2. What role will PAB play in helping general students at PHS to achieve financial literacy state standards?
    - b. Marketing & Partnership:
      - i. Dustin said that this subcommittee will take on the Freshman Kick-off for next school year.
        - 1. He will get in touch with Ramona Chiapa from Sierra View for securing the venue.
      - ii. Dustin wants to see someone from the Porterville Chamber of Commerce on our Advisory Board.
      - iii. We need more members for this subcommittee!
    - c. Internship & Scholarship:
      - i. George Martinez mentioned that they met on February 24, 2015
      - ii. 27 partners are set up for internships
        - 1. They are working on summer internships – discussing transportation
        - 2. On campus financial institution will provide internships.
        - 3. Brad mentioned that the Student Store should be an internship opportunity.
        - 4. Pat Mena from Giovanni's and Robert Cruz from Rico Properties are willing to provide summer internships.
- 8. Next meeting: April 14, 2015 in the PHS Career Center.
- 9. Meeting adjourned at 5:00 PM.