## Enrollment Management Agenda

## 3:00pm – 5:00pm  November 9, 2020  Zoom

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Members**: Thad Russell, Primavera Arvizu, Arlitha Williams-Harmon, Joe Cascio, Michelle Miller, James Thompson, Mike Carley, Kim Behrens, Erin Wingfield, Robert Simpkins, Jim Carson, Lupe Guillen, Patty Serrato, Elizabeth Buchanan, Karen Bishop, Sarah Phinney, Vickie Dugan, Judy Fallert, Kimanthi Warren, Kendra Haney, Sherie Burgess, Miranda Warren.

1. **Call to Order**
2. **Approval of Agenda**
3. **Approval of Minutes**
4. **Full audience - Information Items**
5. CVHEC Teaching & Learning Resources (Stan Carrizosa)
6. Banner 9 Update (Erin)
7. Student Services Updates (Primavera)
8. CCCCO Vision for Success Goals (Claudia/Michael)
9. Navigate (Kimanthia)
10. Achieving the Dream Conference (Primavera)
11. **Full audience - Discussions Items** 
    1. Counseling suggestions & observations (Patty)
12. **Chairs – Information Items**
    1. Pirate Maps Certificate Plans (Primavera)
    2. Bookstore Faculty Adoption Platform – Nov 23rd 2:00pm (Thad/Arlitha)
13. **Chairs – Discussion Items**
    1. Spring semester knowns and unknowns (Thad)
14. **Other**

3. a

1. **Future Agenda Items**
2. **Adjourn**
3. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 unites by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications