## Enrollment Management Minutes

## 3:00pm – 5:00pm  November 23, 2020  Zoom

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Members**: Thad Russell, Claudia Habib, Michelle Miller-Galaz, Arlitha Williams-Harmon, James Thompson, Kim Behrens, Robert Simpkins, Jim Carson, Lupe Guillen, Elizabeth Buchanan, Karen Bishop, Vickie Dugan, Judy Fallert, Kendra Haney, Sherie Burgess, Patty Serrato, Frank Ramirez, Sarah Phinney, Miranda Warren.

1. **Call to Order – 3:05 pm**
2. **Approval of Agenda – Motion to approve agenda M/S/C – J. Thompson/B. Simpkins**
3. **Approval of Minutes – Motion to approve minutes M/S/C – K. Bishop/ J. Thompson**
4. **Full audience - Information Items**
5. CARES Budget Request – all requests that have been submitted and are being reviewed in the budget committee.
6. College Buys Agreement – the foundation has negotiated several contracts on behalf of College Buys for contract pricing for items you may need to purchase.
7. Banner 9 Update – no update at this time.
8. Student Services Updates
9. Accessibility for virtual events - Document attached. Frank provided statements that can be used for events or an activity being scheduled, if students need accomadations they can get in touch with the DRC.
10. **Full audience - Discussions Items**
	1. Credit for Prior Learning – Credit for Prior Learning, also known as Prior Learning Assessment (PLA) has shown up in Title V discussions. KCCD is working on district wide policy and procedures, if the college wants something more restrictive we have the opportunity to customize our catalog towards those. The District has been working with the Academic Senate over the last several months, if anyone has any questions or feedback reach out to Miles.
	2. Winter Intersession Interest – thoughts and interest on winter intersession for next winter. There is some concern with the academic calendar and accessibility to support students during this time, the committee will revisit next spring.
11. **Chairs – Information Items**
	1. Bookstore Faculty Adoption Platform –All textbook adoptions must be provided by December 18th.
12. **Chairs – Discussion Items**
	1. Spring semester knowns and unknowns – prepare to have more face to face options in the summer and fall.
13. **Other**

1. **Future Agenda Items –** Winter Intersession (spring agenda)
2. **Adjourn – meeting adjourned at 4:54 pm.**
3. **2017-2022 Enrollment Management Goals**
	1. Increase number of declared majors
	2. Increase awareness of instructional program offered
	3. Increase the number of dual enrollment offerings and track the success of those offerings
	4. Increase the percentage of students who take 15 units per semester
	5. Increase percentage of students who complete 30 unites by end of 1st year of college
	6. Increase awareness of career options within programs/pathways of study
	7. Increase the number of students receiving associate degrees and certificates
	8. Increase number of students who transfer to university
	9. Increase number of students with ready resume, job applications