LOCAL MATTERS

IN THE SENATE OF THE STUDENT GOVERNMENT ASSOCIATION
OF BAKERSFIELD COLLEGE

OCTOBER 24, 2014
SUBMITTED BY PRESIDENT DOMINGUEZ TO THE SENATE

A RESOLUTION

LOCAL MATTERS

Whereas, the role of a community college is to serve the students and the local and state wide community;

Whereas, entrepreneurs and small businesses preserve a distinctive character about the community and help build strong communities by sustaining strong local ties;

Whereas, according to the Institute for Local Self-Reliance, “Entrepreneurship fuels America’s economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class”;

Whereas, one small business or entrepreneur has the ability to create a vast network of local economic and social relationships that in turn keep a much larger share of revenue in the local economy.

Whereas, entrepreneurs and small businesses create various local jobs that range from entry level positions to executive positions which in turns lowers the local unemployment rate and enhances local economic development at the same time;
Whereas, the various regulations that the State of California has put in place ultimately hurt our local small businesses and the business climate of the our county and each individual county along with their local businesses and entrepreneurs, it has caused various companies such as Tesla, Toyota, Oxy, and State Farm to leave our state and to move to other states with a more inviting regulatory environment, it has also deterred the desire of up in coming entrepreneurs and limited the ideas and innovation coming into the market.

Be it resolved by the Senate of the Student Government Association,

a) We will support our local businesses by staring a Local Matters Campaign* and we will work together with our administration, our students, and our community in order to boost local economic development and achievement;

Be it further resolved by the Senate of the Student Government Association,

a) We will stand in opposition of any frivolous or extreme regulation that would harm our local small businesses or entrepreneurs and that we as a student government association will work to educate our students and community on the issues at hand and how they could affect them and their individual communities.

Be it further resolved by the Senate of the Student Government Association,

a) We respectfully request that the Secretary-Historian transmit a copy of this resolution to President and all Vice Presidents of Bakersfield College, the Chancellor of the Kern Community College District and to the Board of Trustees for the Kern Community College District.

*Local Matters Campaign: With funds used from TB-150, we will create stickers that read “Shop local! It matters!” with the Bakersfield College Student Government Association logo and distribute them to local stores. We will then create flyers and hold a forum on campus regarding our new campaign and how shopping local supports our local economy and well-being.