## Enrollment Management Minutes

## 3:00pm – 5:00pm  October 11, 2021  Zoom

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Members**: Thad Russell, Primavera Arvizu, Michelle Miller, James Thompson, Robert Simpkins, Jim Carson, Elizabeth Keele, Karen Bishop, Sarah Phinney, Kendra Haney, Elizabeth Buchanan, Vickie Dugan, Frank Ramirez, Erin Wingfield, Patty Serrato, Judy Fallert, Miranda Warren. Guests: Charley Chiang, Stephen Kegley, Ted Younglove.

1. **Call to Order –** the meeting was called to order at 3:12 pm.
2. **Approval of Agenda - Motion to approve agenda M/S/C – K. Bishop/ E. Keele**
3. **Approval of Minutes - Motion to approve minutes M/S/C – P. Arvizu/ K. Bishop**
4. **Full audience - Information Items**
5. Banner 9 Update: KCCD Presentation – Charley Chiang shared his screen and showed the waitlist process in Banner 9.
6. Student Services Updates – Upcoming technology - Program Mapper, Degree Works with Programs of Study, Recruit, Dual Enroll (streamlining the dual enrollment process), Student Record Management System through DRC.
7. Counseling Update – focusing on completing education plan components for new students.
8. Winter Intersession – any ideas can be sent to Thad or Bob
9. Vaccination/exemption status – remind your faculty to submit their documentation to the KCCD app.
10. **Full audience - Discussions Items**

1.a Goal Setting – look at the goals listen on the agenda, we will set those goals at the next meeting.

1. **Chairs – Information Items**

1.a Spring textbook adoptions email – an email was sent last week, let the bookstore know what books you are using.

1. **Chairs – Discussion Items**

1.a Late start classes & spring suggestions – almost all sections are full.

**1**.b Semester knows and unknowns – still aiming for the 60% face to face and 40% virtual.

1. **Other**

1.a SEM Training – Ted Younglove presentation on Strategic Enrollment Management at Porterville College.

1. **Future Agenda Items**

1.a Determine committee goals for next 3 years

1. **Adjourn – meeting adjourned at 4:55 pm**
2. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 unites by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications