

# Kern CCD Monthly News Report: August 2024

Media outreach, marketing and publicity for the colleges and the district is accomplished in multiple ways. Some of the publicity is managed via promotion on the institutions' respective websites. In addition, the institutions submit press releases and work with news publications to highlight the work being done at the colleges/district.

## Website News Items

The college & district teams are able to publish news items on their respective websites. This allows the colleges/district to highlight specific events, projects, achievements or work being done at their institution.

- [District News Site](#)
- [Bakersfield College News Site](#)
- [Cerro Coso Community College News Site](#)
- [Porterville College News Site](#)

The district team publishes copies of the college news items on the district website, in addition to separate district news items. **The colleges published 18 news stories on their websites. These were also included on the district website. There was one additional District Office news item.**

- District Office: 1
- Bakersfield College: 7
- Cerro Coso Community College: 4
- Porterville College: 7



8/30/24

### Welcome to Fall Semester at Porterville College! →

Porterville College Interim President Primavera Monarrez has a message to start your semester. [Read more Porterville College news!](#)



8/29/24

### BC's Renegade Room Features Quality Cuisine and Training →

By Deanna Rea Marcia Overturf, one of the chefs inside the Renegade Room at Bakersfield College, describes the Renegade Room in just three words: "A hidden gem." This single description, one that she has heard countless times directly from...



8/27/24

### Caring Campus: First day of fall classes at PC →

By CHARLES WHISNAND for the Porterville Recorder The two words on Lurdes Bolanos' Porterville College shirt said it all: "Caring Campus." PC showed it is indeed a caring campus by rolling out the welcome mat for new and returning students during the...



8/27/24

### BC's Transfer Pathways Hosting Transfer Day 2024 →

By Deanna Rea The Bakersfield College Transfer Pathways Department is excited to invite all Renegades to Transfer Day 2024! Transfer Day welcomes several college and university representatives to BC's Panorama campus to promote their institutions...



8/26/24

### PC Welcome Day Provides First Look for Incoming Students →

On Friday, August 23, we held the second PC Welcome Day event for incoming freshman. During this fun and inviting event, students had a chance to tour the campus, have conversations with their instructors and familiarize themselves with the Career...



8/25/24

### PC's CHAP Provides a Preview of This Year's Theme →

The Porterville College Cultural and Historical Awareness Program (CHAP) was organized in 2002 to enhance students' awareness of certain important aspects of our society to which they may previously have had little or no exposure. CHAP provides...



8/24/24

### PC Volleyball Team Takes Home First Win →

from PortervillePirates.com A busy opening weekend of the 2024 Porterville College women's volleyball season came to a close with the Pirates' 3-1 victory over Butte College on Saturday at Santa Rosa Junior College. An impressive two-day effort by...



8/23/24

### CC Rocks Welcomes Back Students →

On August 22nd, Cerro Coso IWW hosted its annual "CC Rocks" welcome back event, the official fall kick-off for students, families, and friends. This signature event provided an opportunity for everyone to connect and discover the wide array of...



8/22/24

### BC Campus Safety Highlight: Damyris Bagsby →

By Deanna Rea Damyris Bagsby is a Campus Safety Officer at Bakersfield College, and he works diligently to ensure the safety of all students, staff, and visitors on BC's Panorama campus. Throughout his life, Damyris has always gravitated toward the...



8/21/24

### Reaching for the Stars: Cerro Coso's Star Party Returns Sept 27 →

The wildly popular fundraiser is returning Sept. 27 after a brief hiatus — which is good news for parents, kids, students, and pretty much anyone who has ever gazed upwards at a constellation. Reaching for the stars has long symbolized striving for...



8/19/24

### BCSGA Student Services Sticker Program →

By Deanna Rea The BCSGA Student Services Program is excited to promote its Student Services Sticker Program for the upcoming semesters! This sticker not only provides unique opportunities for students around campus, but also features amazing...



8/16/24

### Kern Community College District's Bakersfield College Selected to Participate in Nursing Program Expansion Demonstration Project →

The Kern Community College District's Bakersfield College was one of twelve community colleges selected to participate in the associate degree for nursing demonstration project led by the California Community Colleges Chancellor's Office. The goal...



8/15/24

### BC Offering Free Media Literacy Certificate Program →

By Deanna Rea Bakersfield College is excited to introduce a new three-course, Media Literacy Certification Program for participants to learn how to navigate online environments ethically and confidently. The program will also provide useful tips and...



8/15/24

### Bakersfield College Set To Welcome Back Students for Fall 2024 Semester →

As the summer heat starts to subside, Bakersfield College is excited to welcome back students for the Fall 2024 semester. The official first day of instruction is Saturday, August 24th for weekend courses, and Monday, August 26th for weekday...



8/15/24

### Cerro Coso Brings Back Non-Credit Classes →

Cerro Coso Community College is excited to announce the return of non-credit classes for the first time since the 1990s! Fall 2024 Offerings Both Classes are Monday/Wednesday/Friday from 1:00PM - 4:00PM and will be located at the Senior Center (125...



8/9/24

**PC's New Amberbox Test A Success →**

On Friday, August 2nd, as part of our ongoing efforts to keep our campus as safe as possible, we conducted a successful training session/test of the campus' recently installed AmberBox gunshot Detection System. AmberBox is a detection and response...



8/7/24

**BC History Highlight: Memorial Stadium →**

By Deanna Rea The Bakersfield College Memorial Stadium was not an easy feat for those credited with its creation, but certainly a triumph! The stadium was the first structure completed on Bakersfield College's Panorama campus, and the construction...



8/7/24

**Cerro Coso Student Presentation Creates a 'Buzz' →**

Five Cerro Coso students presented their group research work at the Native Bee Presentation Conference on Aug. 3 at the College of the Canyons in Santa Clarita. Lezly Albro, Aria Ayres, Elajae Lee, Lacy Roberts, and Maya Wicker delivered a...



8/6/24

**PC has four named Easton/NFCA All-American Scholar-Athlete →**

Porterville College student-athletes excel not only on the field and court but also in the classroom. On Tuesday, four members of the 2024 PC softball team were recognized with national academic honors. Kate Lowry, Laney Mayer, Taylor Norman,...

## District/College News Item Links

### District Office news articles:

- [Kern Community College District's Bakersfield College Selected to Participate in Nursing Program Expansion Demonstration Project](#)

### Bakersfield College news articles:

- [BC History Highlight: Memorial Stadium](#)
- [BC Offering Free Media Literacy Certificate Program](#)
- [Bakersfield College Set To Welcome Back Students for Fall 2024 Semester](#)
- [BCSGA Student Services Sticker Program](#)
- [Campus Safety Highlight: Damyris Bagsby](#)
- [BC's Transfer Pathways Hosting Transfer Day 2024](#)
- [BC's Renegade Room Features Quality Cuisine and Training](#)

## Cerro Coso Community College news articles

- [Cerro Coso Student Presentation Creates a 'Buzz'](#)
- [Cerro Coso Brings Back Non-Credit Classes](#)
- [Reaching for the Stars: Cerro Coso's Star Party Returns Sept 27](#)
- [CC Rocks Welcomes Back Students](#)

## Porterville College news articles

- [PC has four named Easton/NFCA All-American Scholar-Athlete](#)
- [The New AmberBox Detection System](#)
- [Volleyball takes home first win](#)
- [CHAP Preview](#)
- [PC Welcome Day](#)
- [Caring Campus: First day of fall classes at PC](#)
- [Welcome Students!](#)

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## Supplemental Media Outreach/Publication

In addition to these published articles, the colleges had additional news outreach to the media.

### Bakersfield College

Bakersfield College: 6 press releases

- August Farmer's Market
- New Student Convocation
- Opening Day Campus Closure
- Fall Semester Kickoff
- Student Involvement Festival
- Panorama Creative Music Summit

## Porterville College

Porterville College: 6 press releases

- PC Holds successful test of new shot detection system
- PC to temporarily close offices in support of campus wide prep for Fall
- PC Students Complete NASA Program
- PC Welcome Day gives first look to new students
- PC CHAP announces full fall schedule
- Student support remains goal for opening day