

Naming District/College Properties, Facilities, and Programs Procedure

Procedures will include the following:

1. Colleges within the Kern Community College District will develop guidelines for nominating names for properties, facilities, or programs, to be approved by the College President, for recommendation to the Board for action in accordance with Board Policy 3B4.
2. Properties, facilities, and programs named in accordance with the Kern Community College District Board **Policy 3B4**, shall carry prominent exterior signage as deemed appropriate by the Chancellor or designee.
3. The Kern Community College District Naming Properties, Facilities, and Programs Matrix will be utilized in the consideration of naming of District/College properties, facilities, and programs.

**Kern Community College District Naming
Properties, Facilities, and Programs Matrix**

<u>Funding Type</u>	<u>Minimum Donation</u>	<u>Remarks</u>
<u>Buildings and Related Facilities</u>		
College	\$25,000,000	
College Center	\$10,000,000	
Building small	\$500,000	5000 sf and smaller
Building medium	\$1,000,000	5001 to 10,000 sf
Building Large	\$5,000,000	10,001 sf and larger
Floor of Building	\$500,000	Buildings 2 or more stories
Wing of Building	\$500,000	5,000 sf and larger
Classroom/Laboratory Rooms	\$100,000	
Conference/Seminar Rooms	\$100,000	
Auditoriums/Gymnasiums	\$1,000,000	
Atriums	\$75,000	
Foyers	\$75,000	
Hallways	\$50,000	
<u>Site Items and Related Facilities</u>		
Sports Facilities Small	\$1,000,000	1 acre and smaller
Sports Facilities Large	\$2,000,000 or more	Larger than 1 acre
Campus Roadways	\$500,000	
Monuments	\$250,000	
Plazas	\$250,000	5,000 sf and smaller
Courtyards	\$500,000	5,001 sf and larger
Grounds	\$500,000	Larger than 1 acre
<u>Educational Program Items</u>		
Department	\$1,500,000	
Program	\$1,000,000	
Endowed Chair	\$1,500,000	
Endowed Visiting Chair	\$1,500,000	
Endowed Research Funds	\$100,000	
Endowed Lecture Series	\$50,000	
Endowed Scholarships	\$25,000	

Procedure 3B4 (continued)

4. A photograph and biography of the benefactor(s) may be mounted in a place of honor in the interior of the building as deemed appropriate by the Chancellor or designee.
5. The cost of materials for benefactor recognition of major gifts including, but not limited to, building signage and tree plantings will be paid from the gift.
6. In the case of benefactor recognition that requires landscaping and grounds maintenance, an amount of money equal to two (2) times the cost for the initial improvements will be utilized from the gift. One-half (1/2) of the additional amount will then be used for the initial cost and the other half (1/2) will be used for the perpetual care of the specified landscaped area.
7. The Chancellor or designee reserves the right to make certain decisions related to signage and markers including, but not limited to, color, design, and size of any physical signage or markers that provide information about the benefactor(s).
8. The Chancellor or designee reserves the right and responsibility to determine and carry out the exact nature of any ongoing care and maintenance of any recognition.

*Reviewed and Recommended by
Chancellor's Cabinet
October 28, 2008*

*Reviewed and Recommended by
District Consultation Council
September 29, 2009*

*Reviewed and Recommended by
Board Finance and Audit Committee
October 21, 2009*

*Admin 7/7/14
Admin 7/21/14
Ch.C 11/18/14
CC 11/25/14*